

THE ENTREPRENEURS WEB ENGINE

SoNET™

Owners Manual

SONET™ WEB ENGINE

Owner's Manual

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Table of Contents

Introduction	4
Installation.....	5
All Operating Systems.....	5
Windows XP Professional with IIS 5.....	5
Windows 2003 Server (R2) with IIS 6.....	6
Windows 2008 Server (R2) with IIS 7.....	6
Windows Vista and Windows 7	9
Setup Installation Steps	10
Configuration.....	13
Setting up your site using the Setup Wizard	13
Setting the Language and Culture for your network.	13
TEMPLATES - Setting up your site's look and feel.....	14
MAIN Site – Basic Settings (Name, URL, DEMO)	16
The ADMIN Password	17
Feature TAB Names	18
Enable / Disable Features	19
User Feature TABS Names.....	20
Administration Email Information.....	21
Server MAIL/SMTP Setup.....	22
Meta TAG / Search Optimization Setup.....	23
Classifieds Setup	24
Favorites ICON Setup	29
Save ALL Settings	30
ROOT Site Editing / Customization.....	31
Administration	33
Browser Support	33
The ADMIN WEBSITE – Web control console login.....	33
Root Admin Screen	34
Contacting Users.....	35
Event Log Viewer	36
Site Management.....	37
User Management	38
Subscription Management	39
Payment Settings.....	41
Subscription Settings.....	42
Transaction Records	43
Setting Up a Master Admin Account	44
Advanced Settings	45

Licensing	49
Business Information	50
Your Mission	50
Marketing and Sales HOW-TO	50
Business Models.....	51
Mini-ISP, Sell Websites Plus Hosting.....	51
Sell Websites Plus Hosting, THE MATH.....	53
Affiliate Marketing.....	53
Affiliate Marketing, THE MATH	55
Subscriptions, Niche Social Networks	55
Subscriptions, Niche Social Networks THE MATH	57
Sell Advertising	57
Selling Advertising on Your Network THE MATH.....	58
Questions, Problems?	59

Introduction

SoNET™, "The Entrepreneurs Web Engine".

SoNET is the worlds first software product that allows anyone to go into business for themselves performing as a mini-ISP, Affiliate Marketer or Social Network owner. This means you can make money directly by selling automatically generated websites to customers, creating an unlimited amount of powerful multimedia websites to use for affiliate marketing and even create a social network and charge for memberships to it. This software also supports numerous other business models both over the Internet and on local Intranet installations.

SoNET is built up around a **Web Design Automation** mechanism created by iRadek Software in 2007. This innovative technology allows the SoNET Web Engine to generate a complete website in seconds. Additionally, websites generated with SoNET do not require advanced computer skills or knowledge to administrate.



Web Design Automation (WDA): Websites, Social Networks and Sub-Networks created by WDA compliant software do not require a Webmaster, Graphic Designer, Programmer or Information Technologist to design or deploy. WDA software also provides built in hosting for any websites or sub-networks created using Web Design Automation software. Any database structures and dependent functionalities needed by any created websites are automatically generated, and the ability to turn on or off any data reliant feature or presentation mechanism requires no additional programming. Administrative input by users is typically limited to wizard style selection via check-box, and the subsequent saving of any new configurations. Web Design Automation also allows the "on the fly" switching, addition, removal or substitution of feature sets inherent to created networks, sub-networks or individual websites without the loss of pre-existing data or settings unrelated to the components being manipulated. Web Design Automation products also support infinite graphical customization through the use of properly formatted HTML/CSS compliant templates. WDA products also provide support through SDK's for Third Party Widget development. The future of web design will largely be shaped by this type of automation software as the consumer market grows for these types of services. Analyst estimate that there will be over 450 million new websites purchased by the year 2015. More than 80% are expected to be built by novice webmasters using WDA and CMS software.

NOTE: In areas where there have been no changes to procedure or functionality, the version of SoNET™ or the visual Template shown in this manual may NOT match exactly the version or template you are using. This has absolutely nothing to do with functionality and is just a graphic taken from another version of SoNET™ or while using a different template.

Installation

SoNET™ supports several Microsoft Windows® versions. Please refer to the section below for more detailed instructions on how to install SoNET™ on the platform of your choice.

SoNET comes with its own stand alone installer. It has been designed to automate the installation process as much as possible. Because of the significant differences between operating systems and in particular - their implementation on web servers – this document also describes necessary pre-installation checks.

NOTE: In areas where there have been no changes to procedure or functionality, the version of SoNET™ or the visual Template shown in this manual may NOT match exactly the version or template you are using. This has absolutely nothing to do with functionality and is just a graphic taken from another version of SoNET™ or while using a different template.

All Operating Systems

You must be an Administrator on the computer you are installing SoNET™ on.

Note: We suggest logging into your web server using Microsoft Terminal Services (mstsc.exe) then using a web browser to log into your SoNET™ download account. Your credentials were sent to you during purchase. Once you are logged into the download area you may get the installation files. This way you will not have to FTP the installation file onto your server.

Note: Instructions on purchasing a Microsoft Windows Virtual or Dedicated Server and setting it up are available from your Internet Service Provider. You will also need to point your Domain's "A" record to your new servers IP so your installation can be found if you are using it for a (.com). Your server will also need IIS and at a minimum SQL Express (not MySQL) installed, again these are all provided by your ISP and are standard for most Virtual or Dedicated Servers running Microsoft Windows Server editions.

Windows XP Professional with IIS 5

1. Ensure that **Internet Information Server** is installed on the server. You can find detailed instructions on how to accomplish this task here:

<http://www.microsoft.com/resources/documentation/windows/xp/all/proddocs/en-us/iiisin2.mspx?mfr=true>

2. Run SoNETv[version]-Bootstrapper.exe
3. Follow **Setup Installation Steps**.

Windows 2003 Server (R2) with IIS 6

1. Ensure that **Application Server with IIS** is installed on the server. You can find detailed instructions on how to accomplish this task here:

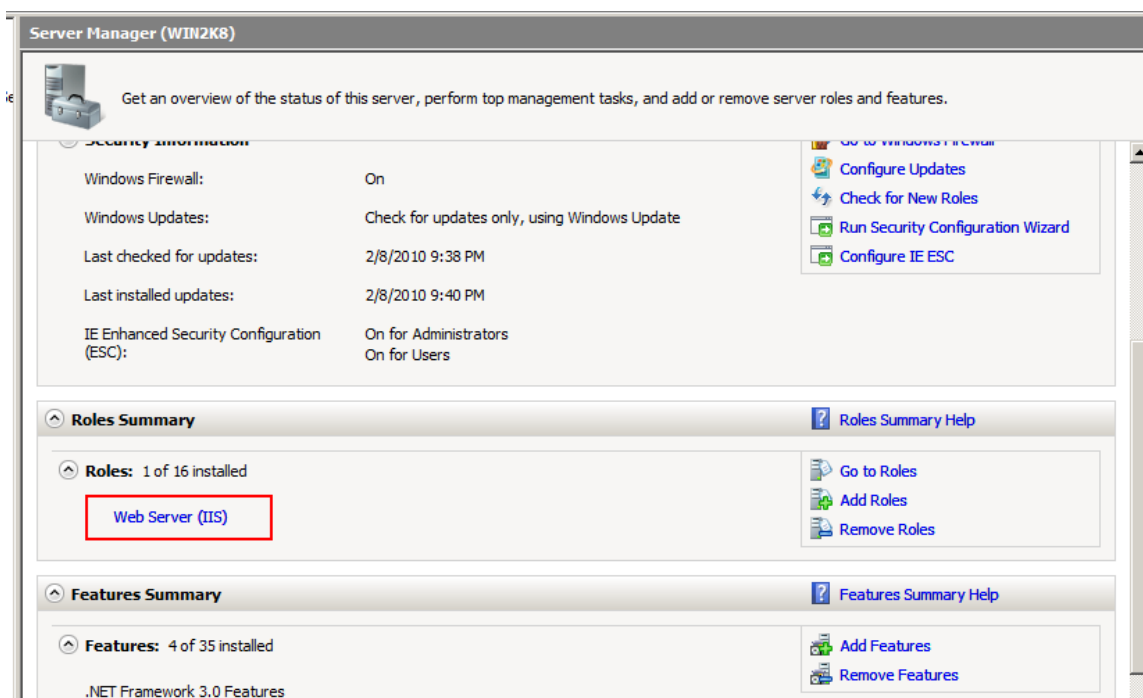
<http://www.microsoft.com/technet/prodtechnol/WindowsServer2003/Library/IIS/750d3137-462c-491d-b6c7-5f370d7f26cd.mspx?mfr=true>

2. Run **SoNETv[version]-Bootstrapper.exe**
3. Follow **Setup Installation Steps**.

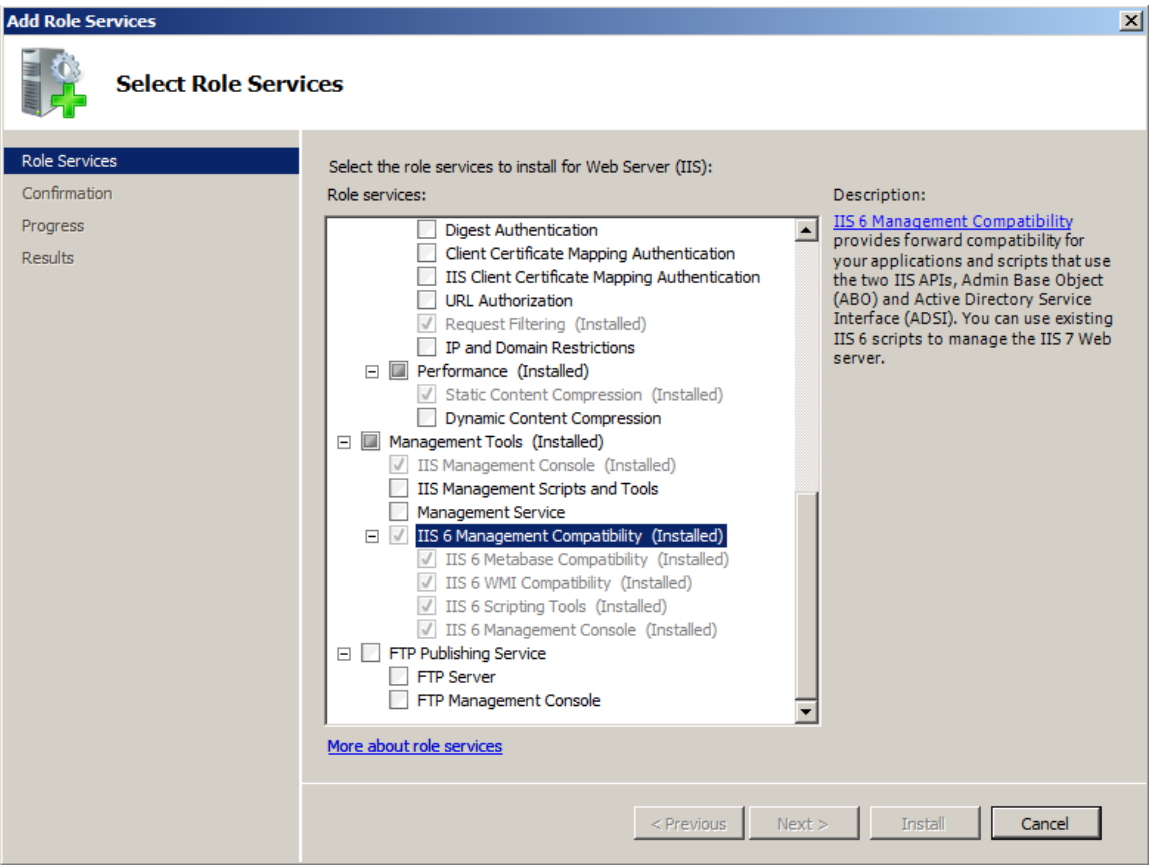
Windows 2008 Server (R2) with IIS 7

1. Make sure **Web Server (IIS)** role is installed on the server. You can find detailed instructions on how to do this here:

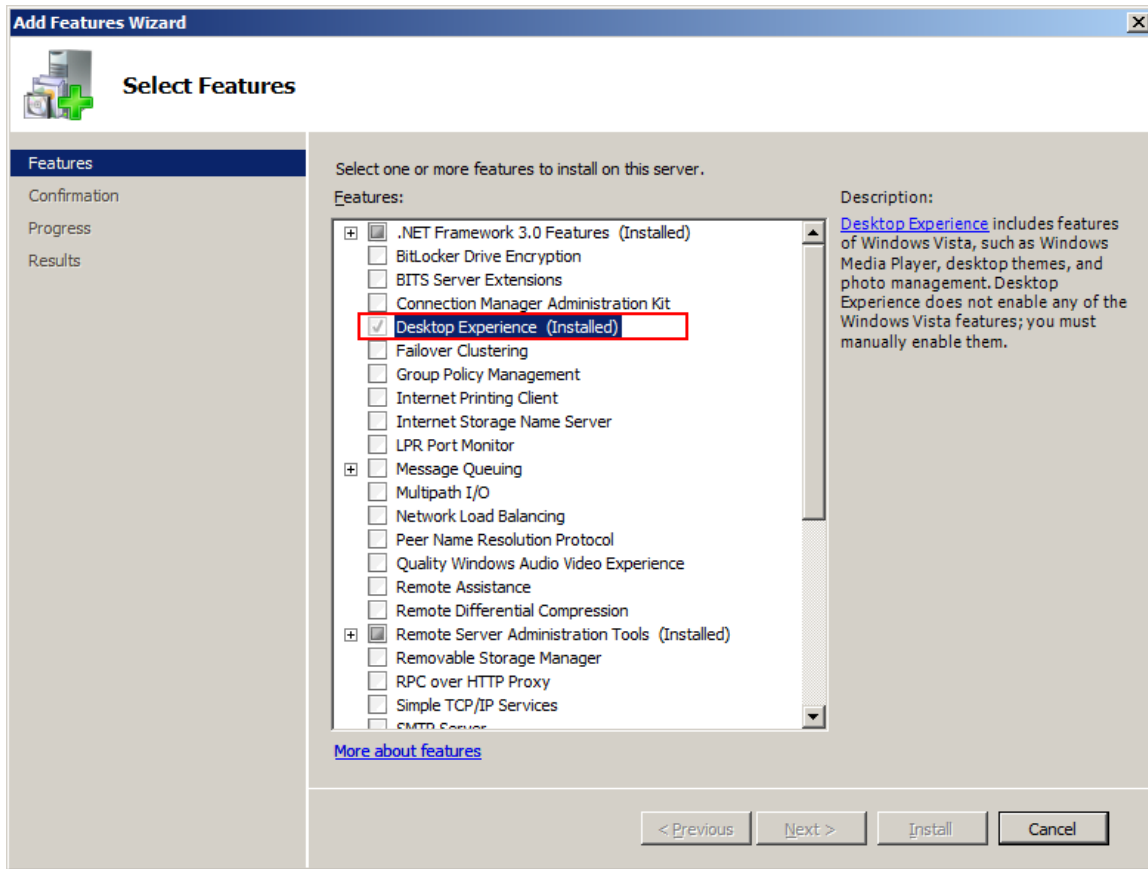
<http://learn.iis.net/page.aspx/29/install-iis-7-on-windows-server-2008-or-windows-server-2008-r2/>



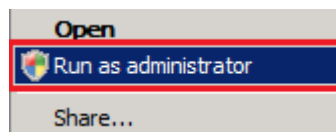
2. Make sure **IIS 6 Management Compatibility** is installed for Web Server (IIS) role.



3. Make sure that **Desktop Experience** feature is installed on the server.



4. Run **SoNETv[version]-Bootstrapper.exe** as administrator.

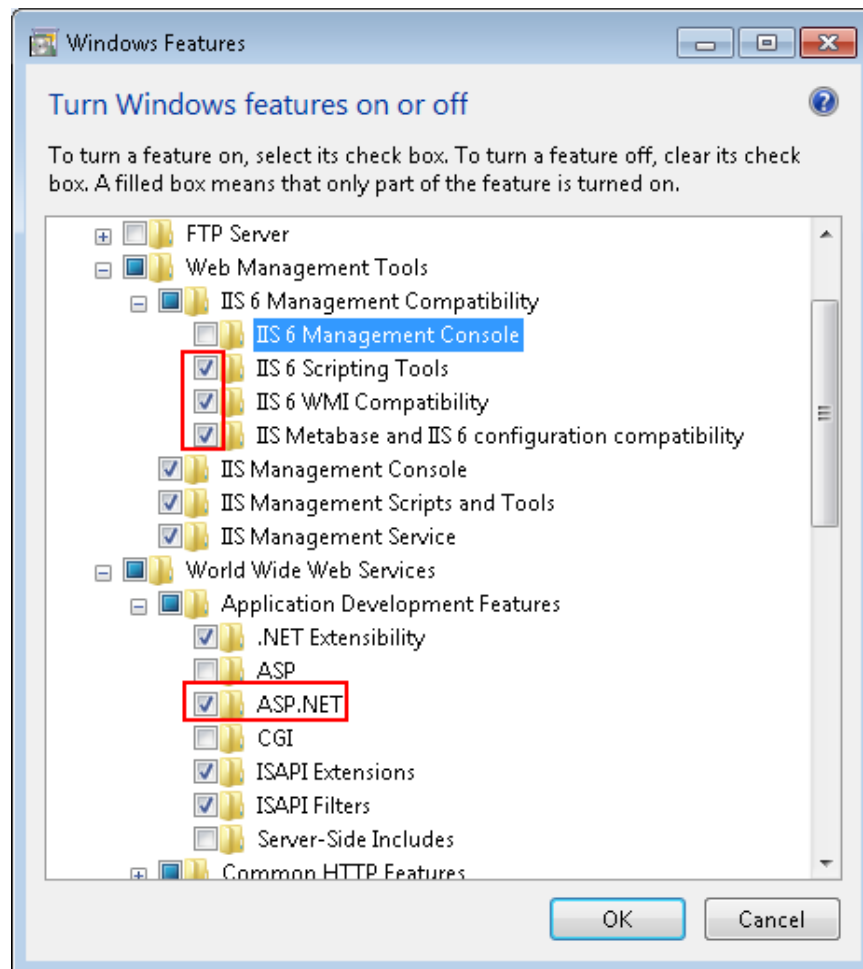


5. Follow **Setup Installation Steps**.

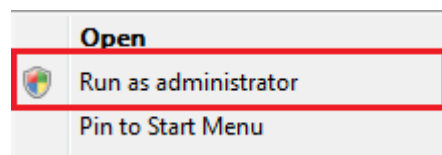
Windows Vista and Windows 7

1. Make sure **World Wide Web Services with IIS 6 Compatibility and ASP.NET feature** is installed on the server. You can find detailed instructions on how to accomplish this task here:

<http://learn.iis.net/page.aspx/28/install-iis-7-on-windows-vista-and-windows-7/>



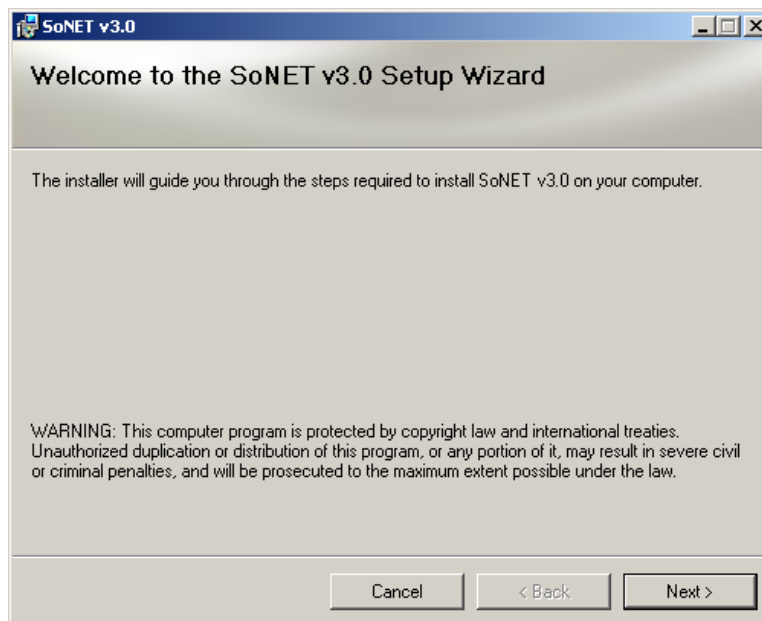
2. Run **SoNETv[version]-Bootstrapper.exe** as administrator



- ### 3. Follow Setup Installation Steps.

Setup Installation Steps

1. Double-click the SoNET installation file (SoNETvX.X.msi) and click **Next**.

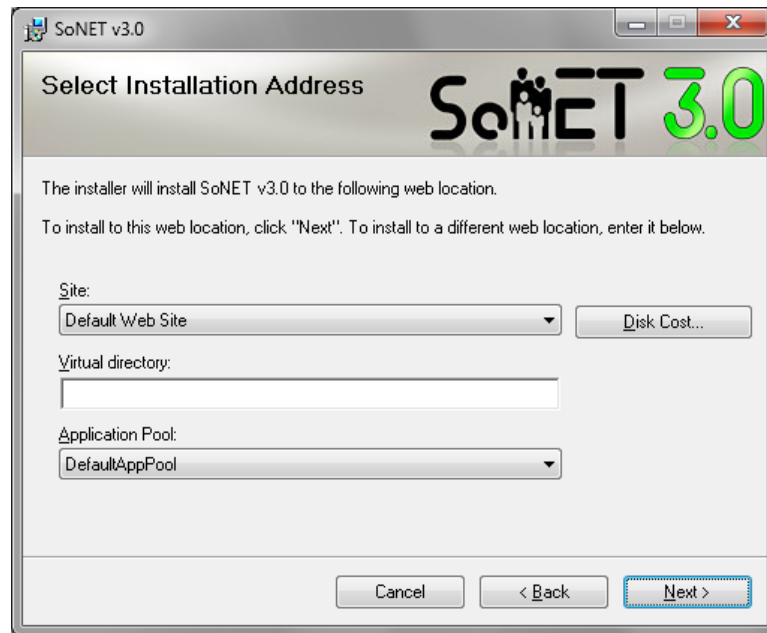


Read the EULA, Check **I Agree** and then click **Next**.

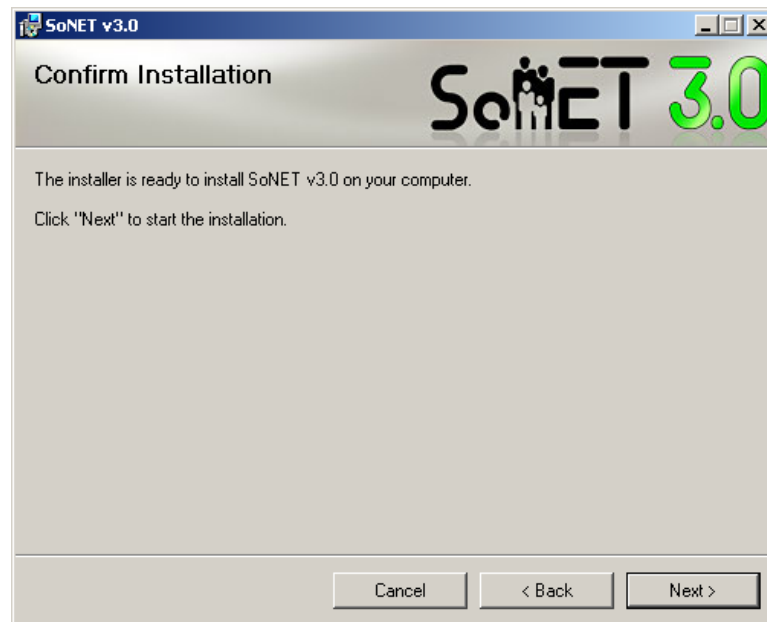


2. Choose which **Site** SoNET™ will target and select the appropriate **Application Pool** it will run under (the latter is not applicable for Windows XP and IIS5)

Note: Installing SoNET™ to a virtual directory is not supported. Please leave **Virtual directory** empty. This will install SoNET™ onto the root level of your web server.

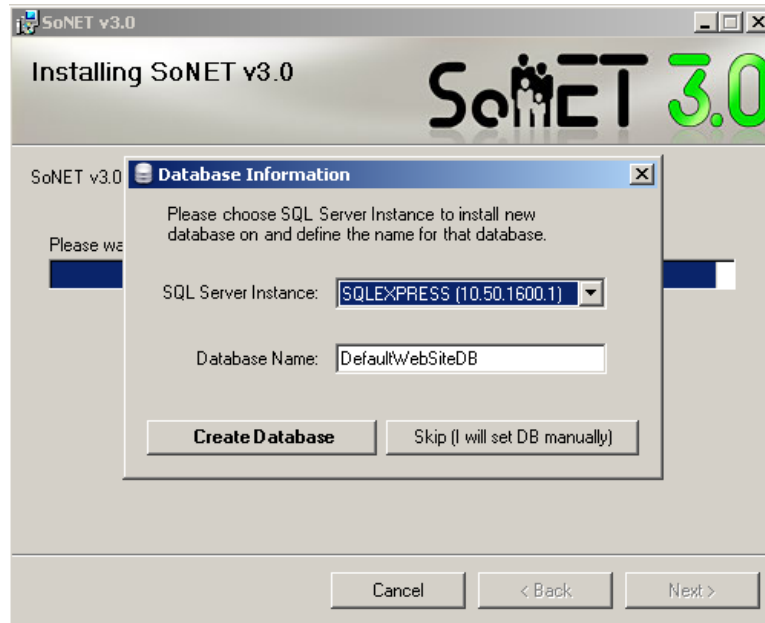


3. Confirm the installation start by clicking **Next**.

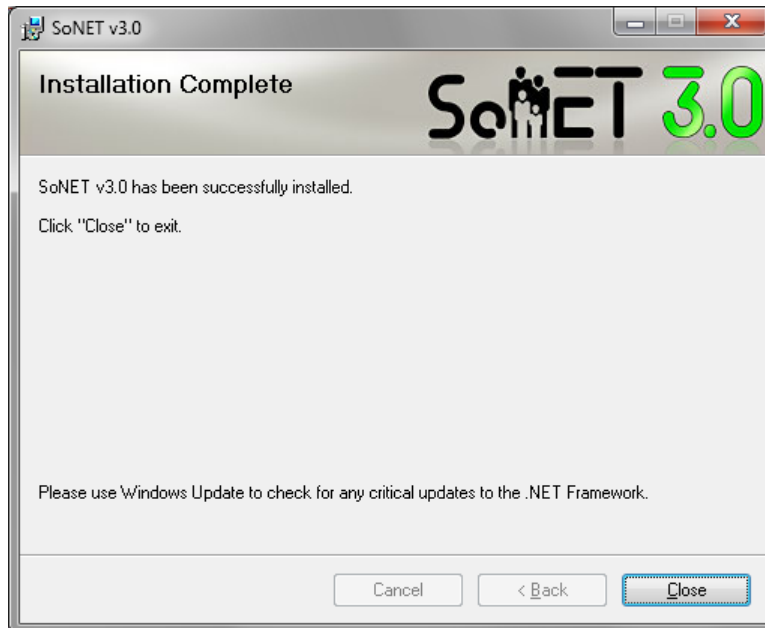


4. After installation of the main file runs, select **SQL Server Instance** and define the **Database Name** for SoNET™ to use.

Note: Please use **only letters and numbers** for the **Database Name**.



5. That's it, you're done. After installation completes a new browser window opens up with an easy to follow wizard that lets you quickly configure the entire product. **Click Close.**



Configuration

SoNET™ features an intuitive setup wizard that will help you get your site up and running in a very short time. The section below provides detailed instructions on how to use the setup wizard..

The setup wizard automatically runs upon the completion of a successful installation. Almost every basic function a typical social network administrator would need to access can be taken care of using the wizard. The wizard even allows you to edit the content of the individual site pages your users will see.

Setting up your site using the Setup Wizard

You can use the setup wizard with either Internet Explorer or Mozilla based browsers.

Setting the Language and Culture for your network.

To set the preferred language for your network, select it from the listings.

SoNET 3.0 Social Networking Platform **SETUP**

Setup Wizard Root Pages Advanced Settings

Language and Culture

Language and Culture

Language defines the visual part of the website ("skin"). When you set it to auto - language will be chosen based on user's browser settings.

Culture should match database collation and is also responsible for formatting dates/times, numbers and currency. If you are not sure about the culture selection - you can leave it blank to inherit settings from the server that the engine is running on.

Language / Język

Auto

Culture (Region)

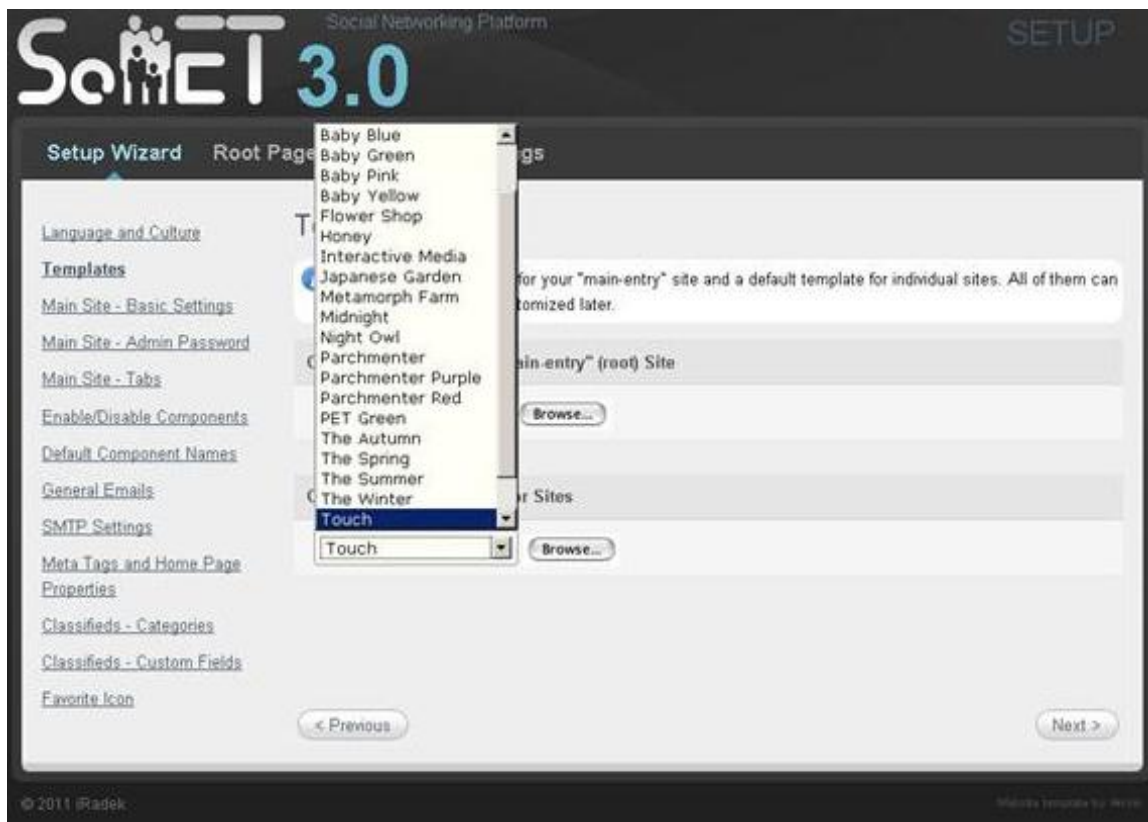
English (United States)

Next >

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TEMPLATES - Setting up your site's look and feel

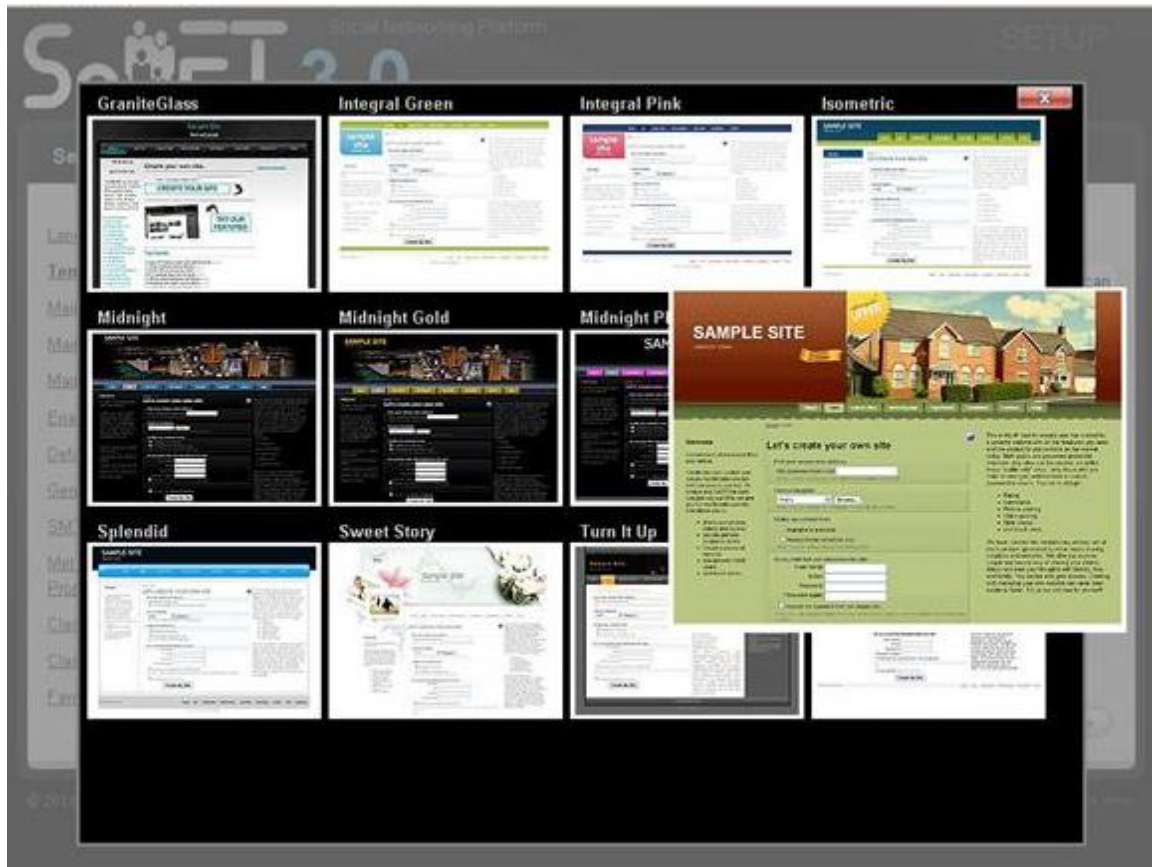
The **Templates** control screen is used to select the **look and feel** for your ROOT site as well as which look and feel will be the default for your user's websites.



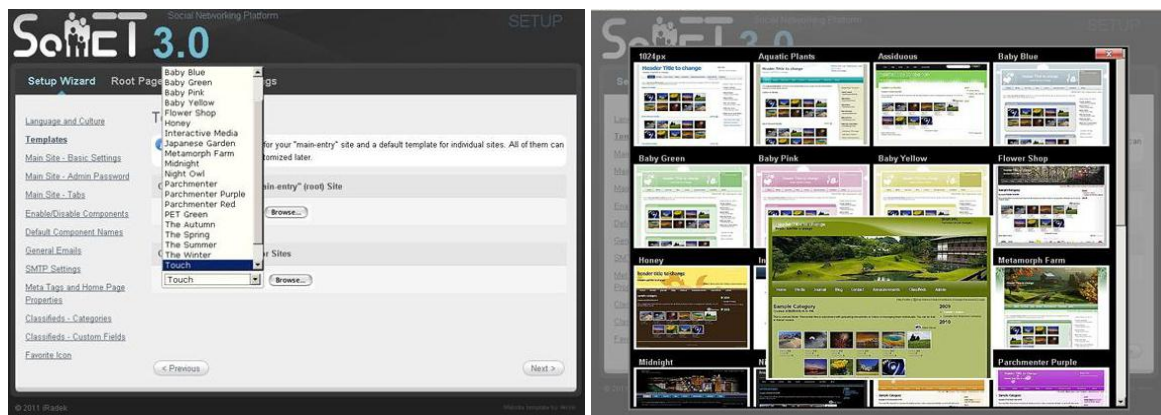
The “**Choose a look for your main-entry (root) site**” drop down list contains the names of each template available for your ROOT site “**look and feel**”. Typically this is what **visitors to your .com** will see first.



The **BROWSE** button will show you the same selection but with **pictures of each template**. You can choose by simply placing your mouse cursor over the one you like (it will grow bigger) and then click it.



The “**Choose default template for sites**” drop down menu works just like the previous one but this time you will be selecting which “**look and feel**” will be the **default when a new site is created** by a user. Once you are done with this step you can click the **NEXT** button.



MAIN Site – Basic Settings (Name, URL, DEMO)

The **Main Site – Basic Settings** screen is where you will select the **Main Title** for your site; choose which URL should serve as the **home page** and whether or not to allow visitors to try a full featured **Demo** without actually having to make an actual site on your network.

Note: Demo websites created on your site will **expire and automatically delete after 24 hours**. Demo sites are **fully functional** and unrestricted so all site features can be evaluated by your potential customers.

Note: You may use the **left side navigation menu** to go to ANY section of the wizard you like at any time. This is useful once you have an already setup site and need to make changes to only **specific parameters**

The screenshot shows the 'Main Site - Basic Settings' screen of the Sonet 3.0 Social Networking Platform Setup Wizard. The interface includes a top navigation bar with 'Setup Wizard', 'Root Pages', and 'Advanced Settings'. A left sidebar lists various configuration options, with 'Main Site - Basic Settings' currently selected. The main content area contains a title 'Main Site - Basic Settings', an information icon with a note about entering site information, and three input fields: 'Name' (containing 'Create A Website TODAY'), 'URL' (containing 'http://www.mysafemec'), and 'Allow to try demo' (a dropdown menu with 'True' selected). At the bottom, there are '< Previous' and 'Next >' buttons. The footer shows '© 2011 iRadek' and 'Products Developed by iRadek'.

Once you are done making the appropriate settings you can click the **NEXT** button to move to the Administration Password screen.

The ADMIN Password

The Main Site – “**Change Admin Password**” screen is where you input an administrator password for the site. This password will be the one that allows access to the administration section for SoNET™ itself. The URL to reach the login for your site will always be in the following format: <http://www.mysitename.com/root/admin> where the .../root/admin is the actual location of the page and the URL will be whatever your site is actually called.

Note: If you forget your password then you will need to run the setup wizard and choose a password again. As previously noted; you may select ANY portion of the setup by using the navigation menu on the left side of the wizard screens.

The screenshot shows the SoNET 3.0 Setup Wizard interface. At the top, the SoNET 3.0 logo is displayed next to the text "Social Networking Platform". A "SETUP" button is in the top right corner. Below the logo, there are three tabs: "Setup Wizard" (selected), "Root Pages", and "Advanced Settings". On the left side, a vertical navigation menu lists various setup options: "Language and Culture", "Templates", "Main Site - Basic Settings", "Main Site - Admin Password" (highlighted), "Main Site - Tabs", "Enable/Disable Components", "Default Component Names", "General Emails", "SMTP Settings", "Meta Tags and Home Page Properties", "Classifieds - Categories", "Classifieds - Custom Fields", and "Favorite Icon". The main content area is titled "Main Site - Admin Password". It contains an information icon and a message: "When you run this setup for the first time you must change a password for a **RootAdmin** login that will allow you to access administration area of your entire platform. **IMPORTANT:** Please write down the user name and password you change here to avoid any future problems." Below this message are three input fields: "Login:" (pre-filled with "RootAdmin"), "Password:", and "Confirm Password:". At the bottom of the main area are two buttons: "< Previous" and "Next >". The footer of the screen shows "© 2011 iRadex" on the left and "Images courtesy of iRadex" on the right.

Once you have set the password for administration you can click the **NEXT** button to go to the next section.

Feature TAB Names

The Main Site – “**Tabs**” screen is used to **change the names for the navigation tabs** that appear on the top of your **ROOT site pages**. Default settings like the word “Home” can be changed to whatever you like, and no matter what the name is the **functionality will stay the same**.

Note: ALL installation will feature the **same tabs by default**. If you decide to remove a tab you will need to do so manually from the server where the installation actually resides. This “hack” is not supported.

Sonet 3.0 Social Networking Platform **SETUP**

Setup Wizard Root Pages Advanced Settings

[Language and Culture](#)
[Templates](#)
[Main Site - Basic Settings](#)
[Main Site - Admin Password](#)
[Main Site - Tabs](#)
[Enable/Disable Components](#)
[Default Component Names](#)
[General Emails](#)
[SMTP Settings](#)
[Meta Tags and Home Page Properties](#)
[Classifieds - Categories](#)
[Classifieds - Custom Fields](#)
[Favorite Icon](#)

Main Site - Tabs

You can change the names of your main (root) site's tabs here. Please enter new value below standard name when desired. Standard name will also be used when you leave the field empty.

Home	<input type="text"/>
Make A Website	<input type="text"/>
Newest	<input type="text"/>
Popular	<input type="text"/>
Top List	<input type="text"/>
Classifieds	<input type="text"/>
Contact	<input type="text"/>
Help	<input type="text"/>

< Previous Next >

Once you are done making your settings then you can click the **NEXT** button to move forward.

Enable / Disable Features

The “**Enable/Disable Components**” screen is used to **allow or restrict** the use of the Public **Announcements** feature (which resembles several popular micro-blogging sites that allow users to make short network wide announcements and for others to notice them and visit their individual sites), The **Classifieds** feature (which functions like many popular ad posting sites that mimic the old style paper want ads), The **Video Chat** capability (powered by a third party provider and may not be available on all networks), The **Forms** feature (which allows custom contact forms and surveys with data collection for your users can be controlled via the subscription levels made available to individual users), and whether or not you would like to charge your customers a **Subscription** fee for creating and maintaining websites on your network.

SONET 3.0 Social Networking Platform SETUP

Setup Wizard Root Pages Advanced Settings

[Language and Culture](#)
[Templates](#)
[Main Site - Basic Settings](#)
[Main Site - Admin Password](#)
[Main Site - Tabs](#)
[Enable/Disable Components](#)
[Default Component Names](#)
[General Emails](#)
[SMTP Settings](#)
[Meta Tags and Home Page Properties](#)
[Classifieds - Categories](#)
[Classifieds - Custom Fields](#)
[Favorite Icon](#)

Enable/Disable Components

You might not need all the functionality of your engine. Here is the place where you can turn on and off certain features. All the features that you disable here can be re-enabled at later time.

Enable Announcements

Enable Classifieds

Enable Video Chat

Enable Subscriptions

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Once you are done making your settings then you can click the **NEXT** button to move forward.

User Feature TABS Names

The “**Default Component Names**” screen controls the names for the tabs each new site a user creates will have by default. Just like you set the tab names before.

NOTE: You can change these to say whatever you want, just be sure to give them names that your users will understand. An example of this is changing the “Blog” button to “Store” (since it can be used in this manner via the multimedia, WYSIWYG editing and PayPal capabilities)

Sonet 3.0 Social Networking Platform SETUP

Setup Wizard | Root Pages | Advanced Settings

[Language and Culture](#)
[Templates](#)
[Main Site - Basic Settings](#)
[Main Site - Admin Password](#)
[Main Site - Tabs](#)
[Enable/Disable Components](#)
[Default Component Names](#)
[General Emails](#)
[SMTP Settings](#)
[Meta Tags and Home Page Properties](#)
[Classifieds - Categories](#)
[Classifieds - Custom Fields](#)
[Favorite Icon](#)

Default Component Names

You can assign default names to components used for sites. All of them can be customized by users on their sites but these values will be displayed for them by default. Please enter new value below standard name when desired. Standard name will also be used when you leave the field empty.

Media

Journal

Blog

Form

Announcements

Classifieds

< Previous Next >

© 2011 IRadek Website template by IRadek

Once you are done making your settings then you can click the **NEXT** button to move forward.

Administration Email Information

The “**General Email Addresses**” screen allows you to select where the HELP and FEEDBACK emails from your users will go. You can also add your email address to the New Site BCC Email slot if you would like to be notified when a new site is created on your network.

NOTE: You will need to ensure the **MX records**, Domain Alias and such are setup correctly if you are using your server to handle email task.

The screenshot shows the SOnET 3.0 Social Networking Platform Setup Wizard. The interface has a dark header with the SOnET 3.0 logo and the word 'SETUP' in the top right. Below the header, there are three tabs: 'Setup Wizard', 'Root Pages', and 'Advanced Settings'. The 'Setup Wizard' tab is active, and a sidebar on the left lists various configuration options: 'Language and Culture', 'Templates', 'Main Site - Basic Settings', 'Main Site - Admin Password', 'Main Site - Tabs', 'Enable/Disable Components', 'Default Component Names', 'General Emails' (which is highlighted), 'SMTP Settings', 'Meta Tags and Home Page Properties', 'Classifieds - Categories', 'Classifieds - Custom Fields', and 'Favorite Icon'. The main content area is titled 'General Emails' and contains an information icon and a text box explaining the purpose of the fields: 'Customize general email addresses here. **Help Email** is the email address to which requests for help are being sent to. **Feedback Email** is the email address to which feedback requests are being sent to. **New Site BCC Email** is the email address that will be BCCed every time new site is being created (somebody signs up)'. Below this, there are three input fields: 'Help Email' with the value 'radas@cox.net', 'Feedback Email' with the value 'feedback@mysafemedi', and 'New Site BCC Email' with the value 'radek@iradek.com'. At the bottom of the form, there are two buttons: '< Previous' and 'Next >'. The footer of the page shows '© 2011 iRadek' on the left and 'Website template by iRadek' on the right.

Once you are done making your settings then you can click the **NEXT** button to move forward.

Server MAIL/SMTP Setup

The “SMTP Settings” screen is used to perform email setup. The only section you should be concerned with here is the “FROM” setting where you should place the email account you want your users to see and reply to (when they receive a message you initiate from within SoNET™). Ordinarily the other **default settings** are correct unless you are an advanced user who understands mail protocol settings and have configured your services another way.

Note: MX records and other DNS specific settings that could affect your ability to properly send email from within SoNET™ are usually handled by the domain controls available to you from your URL registrar.

Note: When Send User Messages From: SMTP Setting is set as TRUE, the From: addresses will be the individual site user who sent the message. When set to FALSE it will be the email address you specify here (default is False). Messages clearly show which site they came from.

The screenshot displays the SoNET 3.0 "SMTP Settings" configuration page. The page header includes the SoNET 3.0 logo and the word "SETUP". A navigation bar at the top shows "Setup Wizard", "Root Pages", and "Advanced Settings". On the left, a sidebar lists various configuration categories, with "SMTP Settings" currently selected. The main content area is titled "SMTP Settings" and features an information icon and a paragraph explaining the importance of correct SMTP settings. Below this, there are four input fields: "From" (containing "webmaster@iradek.com"), "Host" (containing "localhost"), "Port" (containing "25"), and "Send User Messages From Smtip Setting" (a dropdown menu with "False" selected). A "Next >" button is located at the bottom right of the form area. The footer of the page shows the copyright "© 2011 IRadek" and a small "Respectively provided by IRadek" note.

Once you are done making your settings then you can click the **NEXT** button to move forward.

Meta TAG / Search Optimization Setup

The “**Meta Tags and Home Page Properties**” screen allows you to edit and add tags used to identify and optimize your site for indexing by Search Engines. The LOGO SUBTITLE text will actually appear under the Site NAME (TITLE) text you filled out in step #2. The HOMEPAGE TITLE will display whatever text you input in the way a typical <title></title> entry would work. The “**Create your site**” button text appears on the button used to check for an available site name across the network. The “**Try live demo**” button text appears on the button used to start a pre-populated demo site that allows full functionality for 24 hours to visitors who want to try your features.

Note: Search Engine Optimization is much more complicated than adjusting a few Meta tags and title for your site but you at least need to accomplish this minimum level of task in order to establish a baseline for your site.

The screenshot shows the 'Meta Tags and Home Page Properties' setup screen in the Sonet 3.0 Setup Wizard. The interface includes a sidebar with navigation links and a main content area with several input fields.

Sidebar Navigation:

- Language and Culture
- Templates
- Main Site - Basic Settings
- Main Site - Admin Password
- Main Site - Tabs
- Enable/Disable Components
- Default Component Names
- General Emails
- SMTP Settings
- Meta Tags and Home Page Properties** (Current selection)
- Classifieds - Categories
- Classifieds - Custom Fields
- Favorite Icon

Main Content Area:

Meta Tags and Home Page Properties

[Edit meta tags and Home Page properties.](#)

Meta Tags

`<meta name="keywords" content="create a website, website, create, site, today, top, share, sites, make a website, classifieds, month, post, videos, minutes, contact, Pictures, Albums, Videos, BLOG, MP3 Classifieds, Comments, Ratings, CHAT, photo, business, model, hosting, websites, writers, models" />`

`<meta name="description" content="Create A Website TODAY!" />`

Logo Subtitle

Websites + Hosting starting at just \$1.99 per month.

Home Page - Title

Starting at \$1.99 per month, Pictures, Albums, Videos, BLOG's, M

Home Page - "Create Your Site" button text

CREATE MY WEBSITE

Home Page - "Try Live Demo" button text

TRY OUR FEATURES

[< Previous](#) [Next >](#)

© 2011 iRadek Website template by Jotix

Once you are done making your settings then you can click the **NEXT** button to move forward.

Classifieds Setup

The “**Classifieds Categories**” screen allows you to install the proper categories for the ads that will be placed onto your network by users. The **drag and drop interface** allows you to rapidly select which categories are to appear where in a tree type structure. Several **pre-defined settings are included** and may already fit your networks needs.

Note: Parent and Child / Tree Structure / Category and Sub-category are all ways of describing the same sort of system you will use to build your networks classifieds structure.



Clicking a **[+]** sign next to any category that has one will **expand the category and reveal its sub-categories**.

Right clicking on a category name will trigger a menu that lets you “Add New” categories or sub-categories, “Rename” categories or sub-categories or “Delete” them.



Once you are done making your settings then you can click the **NEXT** button to move forward.

The “**Custom Fields for Classifieds**” screen lets you define **text, number and date based attributes** that will be used with or applied to user generated classifieds postings. An example of this would be to add a quantity attribute to a buy or sell type ad -or- a date attribute to an event type ad. To further illustrate how to use these settings press the **Populate With Sample data** button.

Note: “**I will use this one**” Check Boxes are provided in case you do use custom data for your classifieds but may not want to use all the attributes/strings you have created all the time so selecting which is an option.

SONET 3.0 Social Networking Platform SETUP

Setup Wizard | Root Pages | Advanced Settings

[Language and Culture](#)
[Templates](#)
[Main Site - Basic Settings](#)
[Main Site - Admin Password](#)
[Main Site - Tabs](#)
[Enable/Disable Components](#)
[Default Component Names](#)
[General Emails](#)
[SMTP Settings](#)
[Meta Tags and Home Page Properties](#)
[Classifieds - Categories](#)
[Classifieds - Custom Fields](#)
[Favorite Icon](#)

Classifieds - Custom Fields

You can define up to 5 text-based, 2 number-based and 2 date-based custom fields that will apply to each classified (when you support them). Those fields will serve as custom additional properties that the users might set for classifieds. Classifieds search will also pick them up as additional fields to search against.

[Populate with sample data](#) [Clear Fields](#)

Text Based

String 1 ☒ I will use this one

Field Name:

Multiple Select: ☐ Yes ☒ No

Default Value(s):

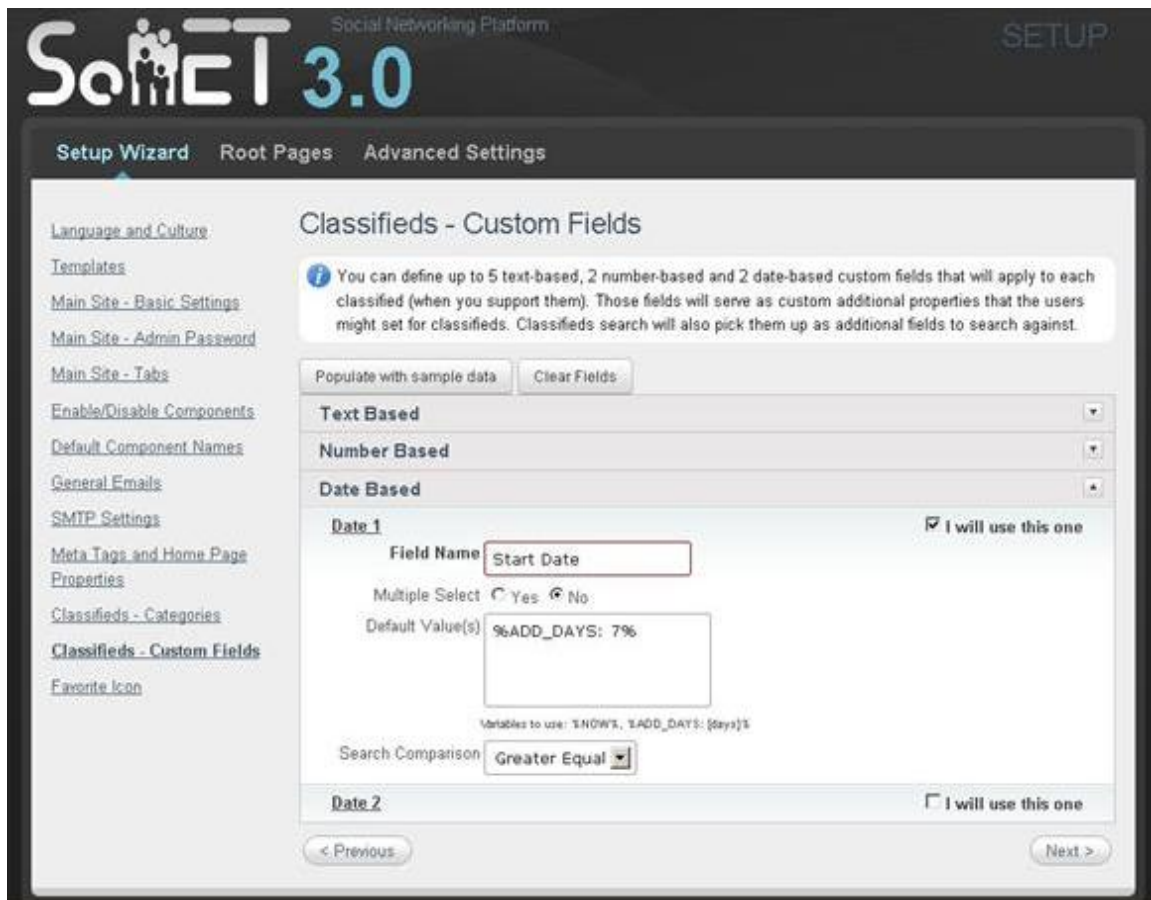
Search Comparison:

String 2 ☒ I will use this one

Field Name:

Multiple Select: ☐ Yes ☒ No

Default Value(s):



To **make drop down list** simply enter each value then hit the ENTER/RETURN key on your keyboard to move to the next line., when you have done this correctly you will have what looks like a list.

Changing the “**Multiple Select**” radio button to YES will allow for **several answers** to be given for a single attribute dropdown list.

The “**Number Based**” attributes include support for a search comparison feature that you can set with values such as “EQUAL” (as in equal to).

The “**Date Based**” attributes include support for additional **variables** that let you control the available **range of time** for the attribute as well as search comparison.

Populate with sample data | Clear Fields

Text Based ▼

Number Based ▲

Number 1 ☒ I will use this one

Field Name

Multiple Select ☐ Yes ☒ No

Default Value(s)

Search Comparison

Number 2 ☐ I will use this one

Date Based ▼

Populate with sample data | Clear Fields

Text Based ▼

Number Based ▼

Date Based ▲

Date 1 ☒ I will use this one

Field Name

Multiple Select ☐ Yes ☒ No

Default Value(s)

Variables to use: %NOW%, %ADD_DAYS: {days}%

Search Comparison

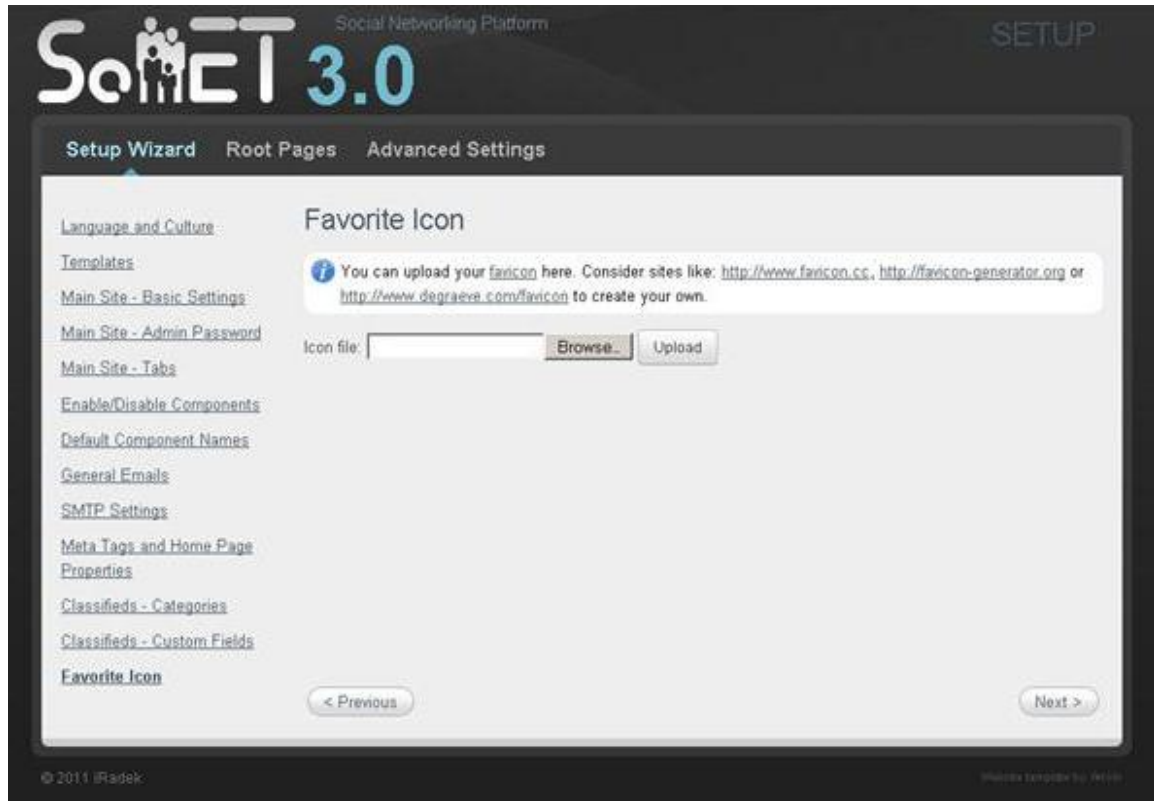
Date 2 ☐ I will use this one

Once you are done making your settings then you can click the **NEXT** button to move forward.

Favorites ICON Setup

The “**Favorite Icon**” (favicon.ico) screen lets you add an “.ico” graphic file to your site that will show when a user bookmarks your URL.

Note: Press **UPLOAD** once you have located the appropriate .ico file you want to use.

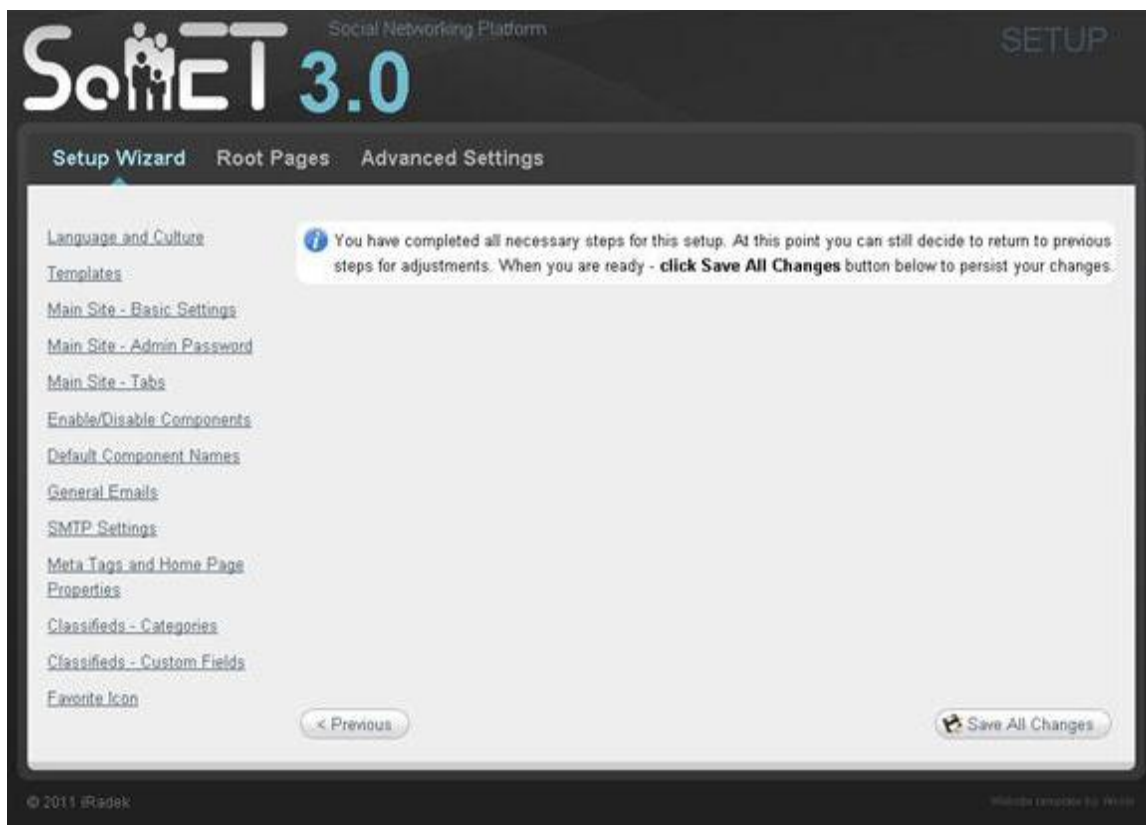


Once you are done making your settings then you can click the **NEXT** button to move forward.

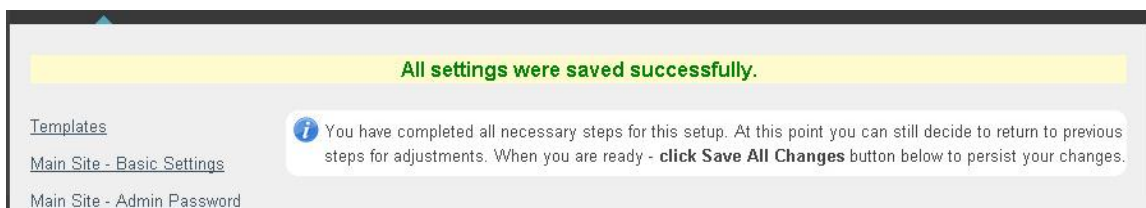
Save ALL Settings

The SAVE ALL CHANGES button is shown when you run through the entire setup wizard.

Note: Press **SAVE ALL CHANGES** once you are satisfied that you are done. You may go back to ANY portion of the setup wizard to check your settings. You can also go to the **Favorite Icon** screen at any time and press the NEXT button to get to this step.



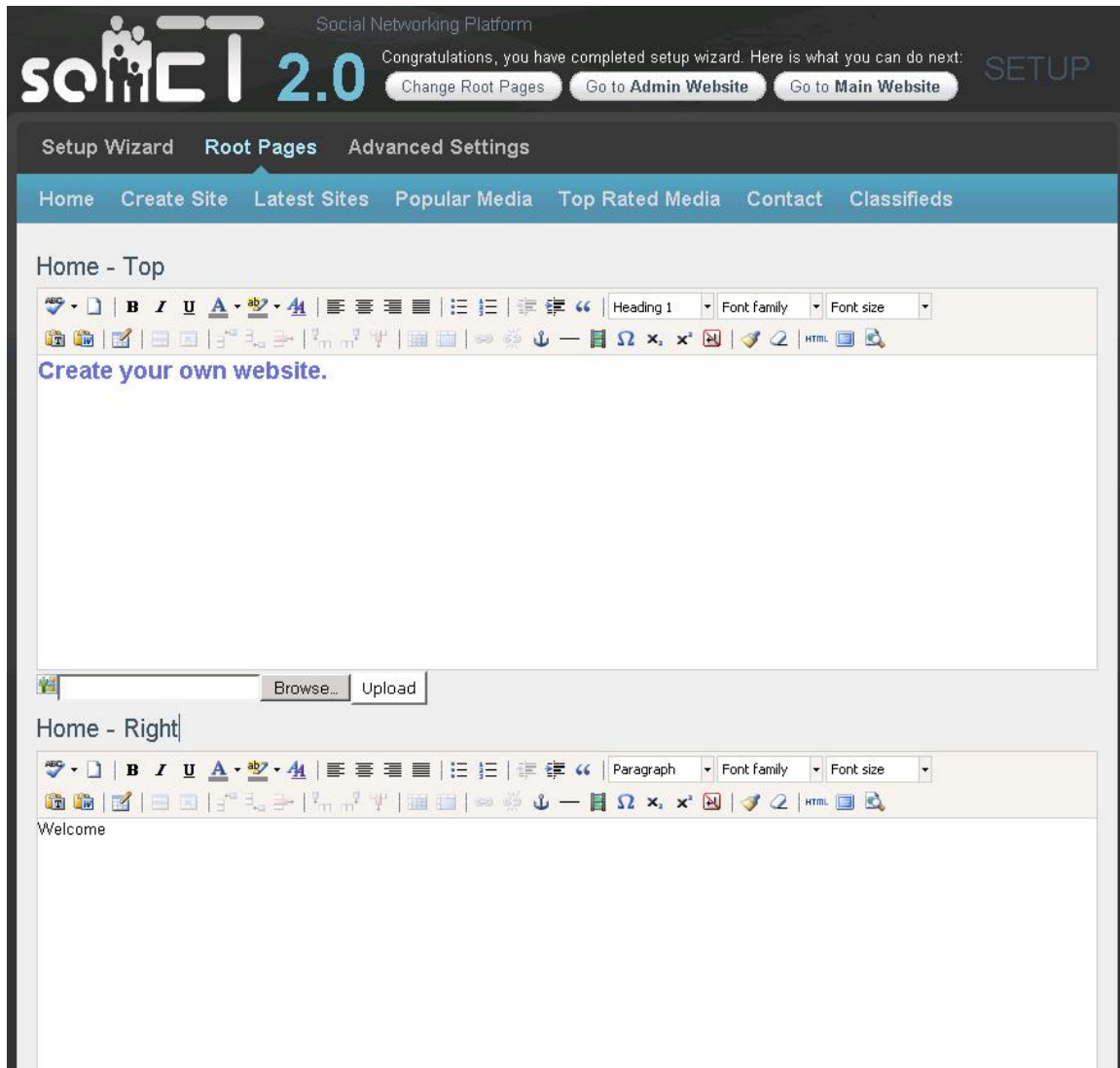
Once you are done making your settings then you can click the **SAVE ALL CHANGES** button to move forward. The CONFIRMATION screen is shown once your settings have been saved.



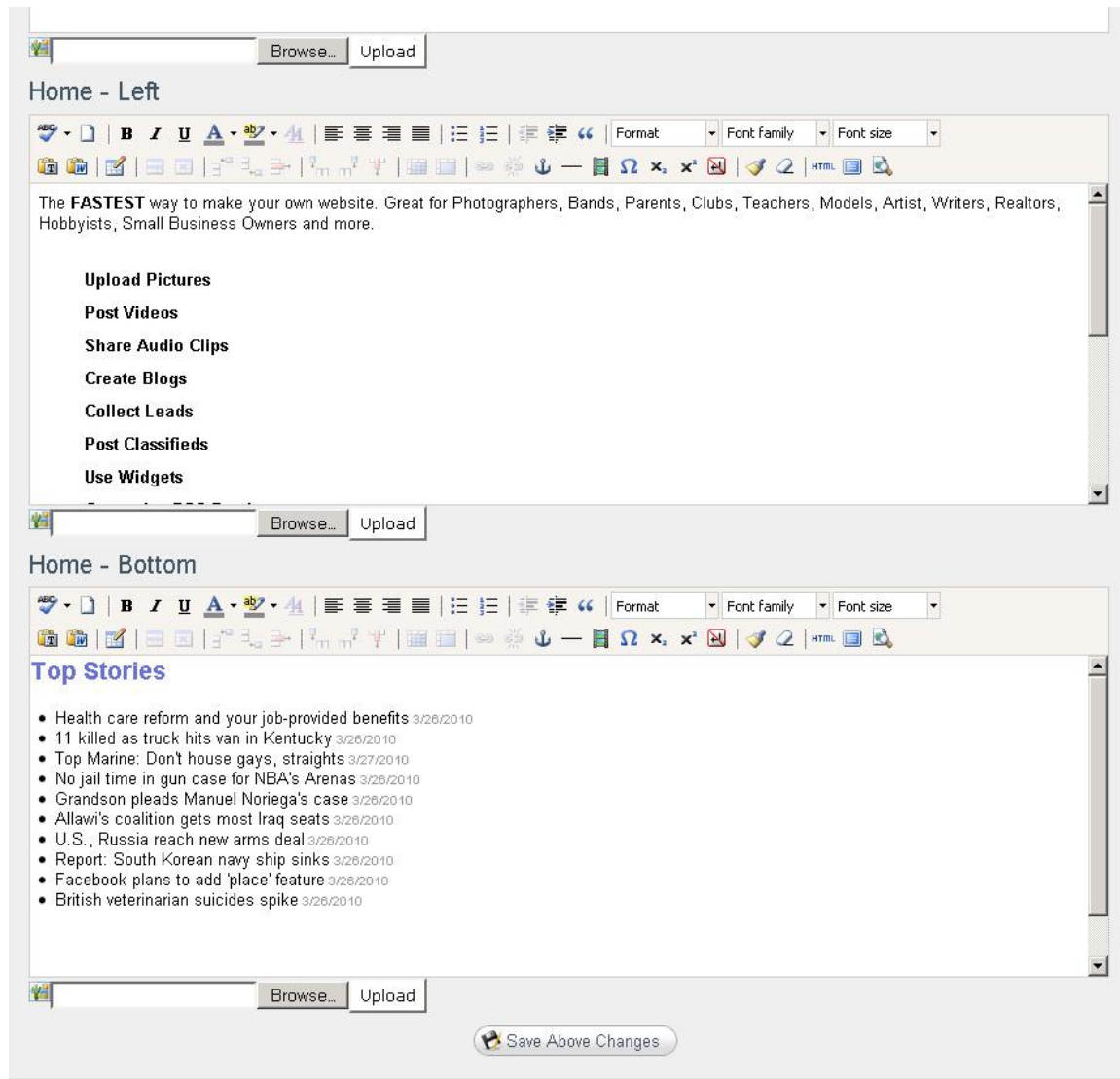
Note: Once you are satisfied that you are done with the setup wizard you can immediately start to EDIT your site by simply clicking the CHANGE ROOT PAGES button. You may also go the ADMIN WEBSITE to perform administration on your network. We suggest opening those sections in another browser tab so you can immediately view the effects of your changes while you do them.

ROOT Site Editing / Customization

The **ROOT PAGES** control screen is the first thing you will see once the CHANGE ROOT PAGES button is selected and is used to edit the **look and feel** for your main site. Click the ROOT site page names such as HOME and CONTACT to edit that pages content. The editor is a typical HTML or WYSIWYG style that lets you perform any of the typical features you are familiar with if you have ever built a website or used a site editor before. Simply mouse-over each feature to see what it does.



Note: You will need to browse for any picture files you intend to add to the content of the pages you are editing. Then be sure to press the UPLOAD button on each photo so you can see it and position it where you like.



Once you are done making your edits you can click the **SAVE ALL CHANGES** button to move forward.

Note: We suggest opening the GOTO MAIN WEBSITE button in another browser tab so you can immediately view the effects of your changes while you do them. You can use ANY editor you choose and simply paste either the WYSIWYG output or the HTML code into these screens, as long as the images used are either uploaded or made available over the Internet.

Administration

SoNET™ provides tools for the administration of both sites and users who create them or are members of sites.

SoNET comes with its own web accessible administration console that allows management of every function a domain manager will need to provide the best possible service for his/her users. The console is easy to use and intuitive so as to facilitate administrators of all skill levels.

Browser Support

Internet Explorer and Mozilla based browsers are supported.

The ADMIN WEBSITE – Web control console login

In order to **login** to the SoNET™ ADMIN WEBSITE you will need to visit the proper URL. The URL for ALL SoNET™ installations are structured like this: <http://www.xx.com/root/admin> [with “xx” being the actual domain name]. Once that location is accessed the following login screen appears.

Note: If you have just finished running the setup wizard then you will have the option to push the GOTO ADMIN WEBSITE button and you will not need to login.

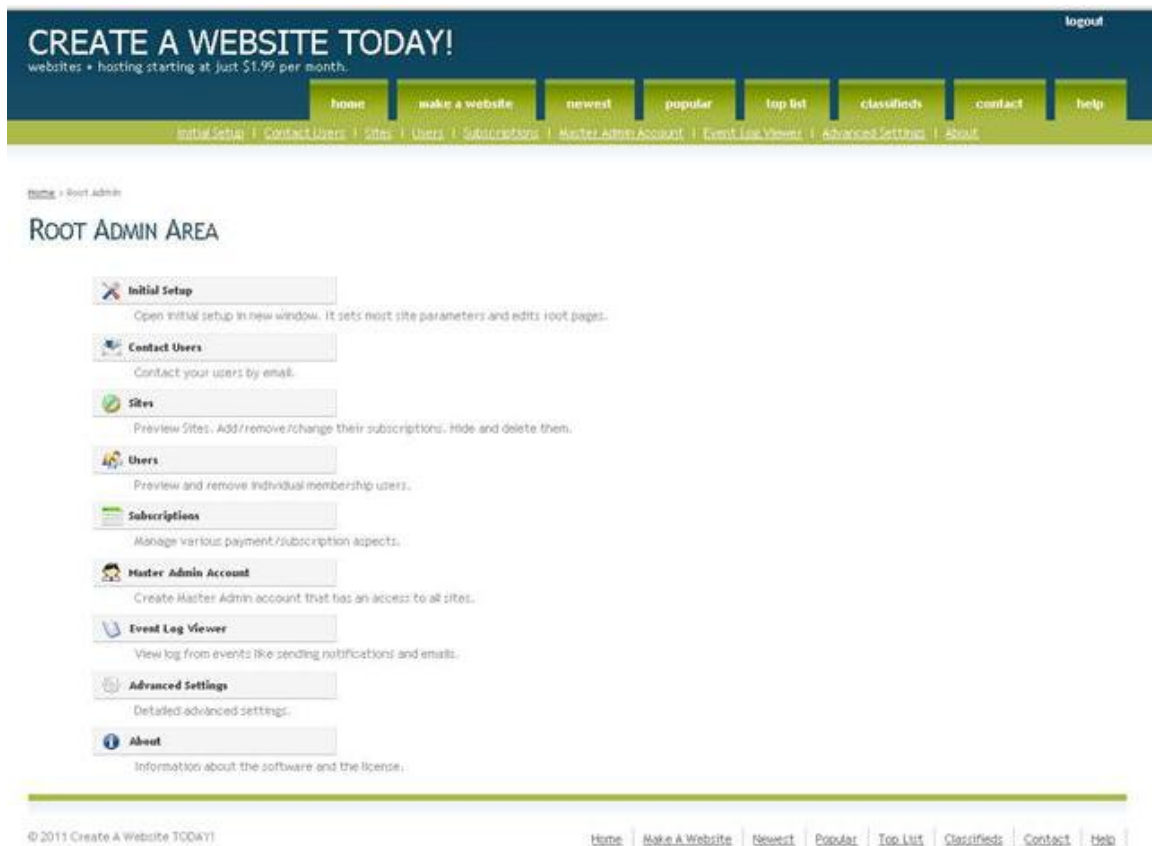
The standard **USER NAME** for ALL installations is “**rootadmin**”. The password will be whatever you set during step #2 of the setup wizard. Once you are done providing the correct credential press the LOGIN button. As long as your password is correct you will be taken to the ADMIN WEBSITE.

Root Admin Screen

Once you have logged into the ADMIN WEBSITE you are presented with the **controls** for contacting users, managing sites, managing individual users, managing user subscriptions, creating and managing a master user account, viewing the events that have occurred on the system, accessing the advanced settings menu and information about the license configuration for the system.

Note: You may **navigate** to ANY place in the ADMIN WEBSITE **by using the links** provided at the top of the screen just below the link buttons for the main site.

Note: Once you are done making changes in the ADMIN WEBSITE you will always need to **logout**. Simply closing your browser will not log you out and will render your web control console available to anyone who chooses to use it.



Contacting Users

Clicking the “**Contact Users**” button will allow you **send email messages** to each site owner and all users of all sites via the “**all users**” **radio button**. You may also **target which sites** the message should go to by simply **checking the box** next to the sites you wish to message. If you desire to send a message to “**all sites**” then you will need to select “**all sites**” **radio button**.

Logout

HOME | CREATE | LATEST SITES | POPULAR MEDIA | TOP RATED MEDIA | CLASSIFIEDS | HELP

Contact Users | Sites | Users | Subscriptions | Master Admin Account | Event Log Viewer | Advanced Settings | About

Home > Root Admin > Contact Users

CONTACT USERS

Target Users

☒ Site Owners ☐ All Users

Target Sites

☒ Selected Below ☐ All Sites

<input type="checkbox"/>	Site	Subscribed	Public	Demo	Hidden
<input checked="" type="checkbox"/>	0alyce0	False	True		
<input type="checkbox"/>	4greedy	False	False		
<input checked="" type="checkbox"/>	606	False	True		
<input checked="" type="checkbox"/>	713fm	False	True		
<input checked="" type="checkbox"/>	808music	False	True		
<input checked="" type="checkbox"/>	aapmonie	False	False		
<input type="checkbox"/>	ABleedingRose	False	True		
<input type="checkbox"/>	abrite	False	True		
<input type="checkbox"/>	acbroker	False	True		
<input type="checkbox"/>	accidentally1	False	False		
<input type="checkbox"/>	ADC	False	False		
<input type="checkbox"/>	adrianebaillie	False	False		
<input type="checkbox"/>	afn	False	False		
<input type="checkbox"/>	agim43	False	False		
<input type="checkbox"/>	ajith4u	False	True		

1 2 3 4 5 6 7 8 9 10 ... Next>

From

webmaster@iradek.com

BCC

webmaster@iradek.com

Subject

Type your message subject here.

Message

Font family

Font size

HTML

Site Name: %SiteName%

Email: %Email%

"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?"

Send Emails

© 2010 MySafe Media - Create A Website TODAY!

Home | Create | Latest Sites | Popular Media | Top Rated Media | Classifieds | Help | Feedback

Note: There is no safety on the message editor, so if you press the SEND EMAILS button the message will be sent. Once you have pressed the SEND EMAILS button the following screens will show:

SENDING IN PROGRESS ...

0 %

Sites are processed in alphabetical order

Processing: [preparing...]
Status: [preparing...]

ALL EMAILS HAVE BEEN PROCESSED.

Preview [Event Log Viewer](#)

Send More

Event Log Viewer

Once the emails have completed you can check the EVENT LOG VIEWER by clicking the link in the “all emails have been processed” screen and it will take you here:

The EVENT LOG VIEWER is a **running log** of all important **actions taken by the system** and what the **results** of such actions were. If there are **errors** encountered then those will be displayed as well. You may also **filter the results** you view by using the drop down selection for FILTER TYPE.

Note: There is no safety on the DELETE button and pressing it will remove the errors logged in the system.

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[popular](#)
[top list](#)
[classifieds](#)
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[Sites](#)
[Users](#)
[Subscriptions](#)
[Master Admin Account](#)
[Event Log Viewer](#)
[Advanced Settings](#)
[About](#)

[Home](#)
[Event Admin](#)
[Event Log Viewer](#)

EVENT LOG VIEWER

Filter Type: All Types

Delete All

Search

TYPE		SOURCE	EVENT	USER	DESCRIPTION
Error		Workflow:19d3310c-5bc0-41c2-937f-4c86ebd23843	Workflow Terminated		was an invalid transaction type
Error	5/12/2011 7:54:19 PM	Workflow:19d3310c-5bc0-41c2-937f-4c86ebd23843	Workflow Terminated		was an invalid transaction type
Error	5/12/2011 7:54:19 PM	Workflow:19d3310c-5bc0-41c2-937f-4c86ebd23843	Workflow Terminated		was an invalid transaction type
Error	5/12/2011 7:54:19 PM	Workflow:19d3310c-5bc0-41c2-937f-4c86ebd23843	Workflow Terminated		was an invalid transaction type
Error	5/12/2011 7:20:59 PM	Workflow:c877eacf-a1d9-4d20-bb72-cfd245f1e9b	Workflow Terminated		Site UndercoverAngel does not exist.
Error	5/12/2011 7:20:59 PM	Workflow:c877eacf-a1d9-4d20-bb72-cfd245f1e9b	Workflow Terminated		Site UndercoverAngel does not exist.
Error	5/12/2011 7:20:59 PM	Workflow:c877eacf-a1d9-4d20-bb72-cfd245f1e9b	Workflow Terminated		Site UndercoverAngel does not exist.
Error	5/12/2011 7:15:45 PM	Workflow:5d09ad94-0117-4789-8de8-8032d2c422d0	Workflow Terminated		Site UndercoverAngel does not exist.
Error	5/12/2011 7:15:45 PM	Workflow:04c69896-2aed-4880-acc0-0f85f8b3b79e	Workflow Terminated		Site UndercoverAngel does not exist.
Error	5/12/2011 7:15:45 PM	Workflow:5d09ad94-0117-4789-8de8-8032d2c422d0	Workflow Terminated		Site UndercoverAngel does not exist.
Error	5/12/2011 7:15:45 PM	Workflow:04c69896-2aed-4880-acc0-0f85f8b3b79e	Workflow Terminated		Site UndercoverAngel does not exist.
Error	5/4/2011 8:05:22 AM	Workflow:a2a3da26-562e-4f5a-bfb4-31f0bd6cb0d	Workflow Terminated		recurring_payment_suspended_due_to_max_failed_payment was an invalid transaction type
Error	4/22/2011 6:56:56 AM	Workflow:c32a98fd-e119-40e9-9c6f-bbdc07e76c18	Workflow Terminated		send_money was an invalid transaction type

Site Management

From the main ADMIN WEBSITE menu, pressing the “**Sites**” button will take you to the SITES MANAGER where you can view, **update subscription levels**, control which sites are public or private, find out which sites are hidden, **remove all storage limitations** and delete entire sites.

Searching for specific sites can be done with the help of the **filter options** drop down list next to the SEARCH button. SORT criteria are represented by the **underlined links** at the top of the data table and can be used to **alphabetize** the listed sites or list them **chronologically** by when they were created or updated last.

Note: If you make a mistake and click the wrong choice, simply click the CANCEL link once it comes up. It is right next to the UPDATE link.

Logout

[HOME](#) | [CREATE](#) | [LATEST SITES](#) | [POPULAR MEDIA](#) | [TOP RATED MEDIA](#) | [CLASSIFIEDS](#) | [HELP](#)

[Contact Users](#) | [Sites](#) | [Users](#) | [Subscriptions](#) | [Master Admin Account](#) | [Event Log Viewer](#) | [Advanced Settings](#) | [About](#)

[Home](#) > [Root Admin](#) > Sites

SITES

Search:
- Subscription -
Search

SITENAME	AUTHOR	TEMPLATE	HEADER	PUBLIC	HIDDEN	USERS	MEDIA	SUBSCRIPTION	NOLIMITS	CREATED	UPDATED			
0alvce0	Author's Name	Baby Green	Header Title to change	<input checked="" type="checkbox"/>		1	0	= none =	<input type="checkbox"/>	2/2/2009		Update Cancel	Hide	Delet
4greedy	Author's Name	The Summer	Header Title to change			1	0	none		12/13/2009		Edit	Hide	Delet
606	Author's Name	The Spring	Header Title to change	<input checked="" type="checkbox"/>		1	1	none		11/6/2009	11/6/2009	Edit	Hide	Delet
713fm	Scoopppa	Interactive Media	713FM @™	<input checked="" type="checkbox"/>		2	1	none		3/4/2009	3/5/2009	Edit	Hide	Delet
808music	I-flyer@™	Turn It Up	808 Music	<input checked="" type="checkbox"/>		1	2	none		8/11/2009	8/12/2009	Edit	Hide	Delet
aapmonie	Author's Name	Touch	Header Title to change			1	0	none		12/4/2009		Edit	Hide	Delet
ABleedingRose	Author's Name	Turn It Up	Header Title to change	<input checked="" type="checkbox"/>		1	1	none		10/5/2009		Edit	Hide	Delet
abrite	Author's Name	Aquatic Plants	Abrite Cosmetics	<input checked="" type="checkbox"/>		1	14	none		9/5/2008	9/5/2008	Edit	Hide	Delet
acbroke	Author's Name	The Spring	Header Title to change	<input checked="" type="checkbox"/>		1	0	none		11/11/2009		Edit	Hide	Delet
accidentally1	Author's Name	Baby Pink	Header Title to change			1	4	none		3/21/2009		Edit	Hide	Delet
ADC	Author's Name	Baby Green	Header Title to change			1	0	none		11/11/2009	11/11/2009	Edit	Hide	Delet
adrianebaillie	Adrian E Baillie	Aquatic Plants	Curriculum Vitae of Adrian E Baillie			1	14	none		12/18/2008	12/18/2008	Edit	Hide	Delet
afn	Author's Name	The Spring	Asking For The Nations			4	1	none		2/8/2009	2/8/2009	Edit	Hide	Delet
agim43	Author's Name	Walls	Header Title to change			1	0	none		1/9/2009	1/9/2009	Edit	Hide	Delet
aiith4u	Author's Name	Midnight	Header Title to change	<input checked="" type="checkbox"/>		1	168	none		1/5/2010	1/10/2010	Edit	Hide	Delet
AK4To7	Slayer	Interactive Media	Ak4To7	<input checked="" type="checkbox"/>		1	1	none		2/28/2009	11/6/2009	Edit	Hide	Delet
akamahwebtechnology	Richard	Interactive	Quantum Wireless	<input checked="" type="checkbox"/>		1	0	none		12/11/2009	12/15/2009	Edit	Hide	Delet

User Management

Clicking the USERS button will take you to the “**Membership Users**” section where you can view ALL users of ALL sites and find out **who is a site owner/administrator** or delete individual users without deleting the site they belong to. Each users **e-mail address is also displayed**.

Logout							
HOME CREATE LATEST SITES POPULAR MEDIA TOP RATED MEDIA CLASSIFIEDS HELP							
Home > Root Admin > Users							
Contact Users Sites Users Subscriptions Master Admin Account Event Log Viewer Advanced Settings About							
MEMBERSHIP USERS							
USERNAME	SITE	EMAIL	CREATED	LASTACTIVITY	LOCKED	APPROVED	CO
0alyce0	0alyce0	0alyce0@gmail.com	2/3/2009 2:20:08 AM	2/3/2009 2:20:08 AM		✓	
prathap420	4greedy	prathap420@gmail.com	12/13/2009 4:39:21 PM	12/13/2009 4:39:22 PM		✓	
g00nerboy	606	g00nerboy@hotmail.com	11/6/2009 4:36:56 PM	11/6/2009 4:45:48 PM		✓	
scoopppa	713fm	713fm@inbox.com	3/5/2009 1:28:56 AM	8/11/2009 3:35:28 AM		✓	
Vega	713fm	podcast@713fm.com	3/5/2009 2:35:45 AM	3/5/2009 2:26:58 PM		✓	
808	808music	i-flyer@808music.org	8/11/2009 5:01:36 PM	8/12/2009 1:49:55 PM		✓	
aapmonie	aapmonie	aapmonie@yahoo.com	12/5/2009 1:34:09 AM	12/5/2009 1:34:10 AM		✓	
random_pickle	ABleedingRose	random_pickle@hotmail.co.uk	10/5/2009 7:44:38 PM	10/5/2009 7:44:38 PM		✓	
Melissa	abrite	mnienken@a-brite.com	9/6/2008 6:35:35 AM	9/6/2008 7:04:06 AM		✓	
dilip0197	acbroker	dilip0197@gmail.com	11/11/2009 11:50:25 AM	11/11/2009 11:50:25 AM		✓	
meowdy	accidentally1	melody_bermido@yahoo.com	3/21/2009 1:52:55 PM	3/21/2009 1:52:55 PM		✓	
david.chan81	ADC	dcmagic62@gmail.com	11/12/2009 12:49:15 AM	11/12/2009 1:40:30 AM		✓	
adrianbaillie	adrianbaillie	adrian.baillie@hotmail.com	12/18/2008 8:02:15 AM	12/18/2008 8:02:15 AM		✓	
amberlydaniel	aftn	amberly@askingforthenations.org	2/9/2009 5:40:09 AM	2/9/2009 5:40:09 AM		✓	Lis yoL set
elainecrawford	aftn	eightwatermelon@yahoo.com	2/9/2009 5:41:08 AM	2/9/2009 5:41:08 AM		✓	Yoi list Vis Sei hor

Both the created time for the account and the last activity is shown as well as if they have been approved or not by the sites owner. The username that the individual specified can also be viewed.

Note: You will need to use the **horizontal scroll bar** on some of the screens as there is simply too much data to show in the available width and creating any additional rows to display data would make the entire display unreadable.

Logout									
HOME CREATE LATEST SITES POPULAR MEDIA TOP RATED MEDIA CLASSIFIEDS HELP									
Contact Users Sites Users Subscriptions Master Admin Account Event Log Viewer Advanced Settings About									
Home > Root Admin > Users									
MEMBERSHIP USERS									
SITE	EMAIL	CREATED	LAST ACTIVITY	LOCKED	APPROVED	COMMENT			
0alyce0	0alyce0@gmail.com	2/3/2009 2:20:08 AM	2/3/2009 2:20:08 AM		✓			Delete	
4greedy	prathap420@gmail.com	12/13/2009 4:39:21 PM	12/13/2009 4:39:22 PM		✓			Delete	
606	g00nerboy@hotmail.com	11/6/2009 4:36:56 PM	11/6/2009 4:45:48 PM		✓			Delete	
713fm	713fm@inbox.com	3/5/2009 1:28:56 AM	8/11/2009 3:35:28 AM		✓			Delete	
713fm	podcast@713fm.com	3/5/2009 2:35:45 AM	3/5/2009 2:26:58 PM		✓			Delete	
808music	h-flyer@808music.org	8/11/2009 5:01:36 PM	8/12/2009 1:49:55 PM		✓			Delete	
aapmonie	aapmonie@yahoo.com	12/5/2009 1:34:09 AM	12/5/2009 1:34:10 AM		✓			Delete	
ABleedingRose	random_pickle@hotmail.co.uk	10/5/2009 7:44:38 PM	10/5/2009 7:44:38 PM		✓			Delete	
abrite	mnicken@a-brite.com	9/6/2008 6:35:35 AM	9/6/2008 7:04:06 AM		✓			Delete	
acbroker	dilip0197@gmail.com	11/11/2009 11:50:25 AM	11/11/2009 11:50:25 AM		✓			Delete	
accidentally1	melody_bermido@yahoo.com	3/21/2009 1:52:55 PM	3/21/2009 1:52:55 PM		✓			Delete	
ADC	dcmagic62@gmail.com	11/12/2009 12:49:15 AM	11/12/2009 1:40:30 AM		✓			Delete	
adrianebaillie	adrian.baillie@hotmail.com	12/18/2008 8:02:15 AM	12/18/2008 8:02:15 AM		✓			Delete	
afin	amberly@askingforthenations.org	2/9/2009 5:40:09 AM	2/9/2009 5:40:09 AM		✓	Listen to your sermon.		Delete	

Subscription Management

Clicking the SUBSCRIPTIONS button will take you to the “**Manage Subscriptions**” area where you may create and manage the types of subscriptions your network supports and the cost associated with each. You may also upgrade and downgrade the subscription level for each site here.

Logout									
HOME CREATE LATEST SITES POPULAR MEDIA TOP RATED MEDIA CLASSIFIEDS HELP									
Contact Users Sites Users Subscriptions Master Admin Account Event Log Viewer Advanced Settings About									
Home > Root Admin > Subscriptions									
MANAGE SUBSCRIPTIONS:									
<div> Basic Settings Basic subscription settings: enable, business email, trial period </div> <div> Payment Options Define and manage payment options </div> <div> Subscription Levels Define subscription levels </div> <div> Transactions Preview current transactions </div> <div> Customers Preview current paying customers </div>									
<div> © 2010 MySafe Media - Create A Website TODAY! <div> Home Create Latest Sites Popular Media Top Rated Media Classifieds Help Feedback </div> </div>									

The BASIC SETTINGS button will take you to the “**Basic Subscriptions Settings**” where you can choose charge for usage or not, set a FREE TRIAL period and designate where payments should be directed.

The screenshot shows the 'BASIC SUBSCRIPTION SETTINGS' page. At the top, there is a navigation bar with links: HOME, CREATE, LATEST SITES, POPULAR MEDIA, TOP RATED MEDIA, CLASSIFIEDS, and HELP. Below this is a secondary navigation bar with links: Contact Users, Sites, Users, Subscriptions, Master Admin Account, Event Log Viewer, Advanced Settings, and About. The main content area has the title 'BASIC SUBSCRIPTION SETTINGS' and a form with the following fields: 'Enable Subscriptions' (set to True), 'Trial Period in Days' (set to 30), and 'PayPal Business Email' (set to subscribe@mysafemedia.com). A 'Save Settings' button is at the bottom of the form. Below the form is a section titled 'How to Setup Instant Payment Notifications' with a link to 'IPN'. At the very bottom, there is a footer with copyright information and a navigation bar with links: Home, Create, Latest Sites, Popular Media, Top Rated Media, Classifieds, Help, and Feedback.

Clicking the text link marked “**How to setup instant payment notifications**” or IPN, shows you steps to complete in your PAYPAL ACCOUNT to ensure proper forwarding of the transaction information for each payment you receive. PayPal - Instant Payment Notification Setup

The screenshot shows the 'How to Setup Instant Payment Notifications' page. It starts with a heading 'How to Setup Instant Payment Notifications' and a paragraph: 'Please login to PayPal using subscribe@mysafemedia.com email address. After you log in, follow these instructions to set up Instant Payment Notifications:'. Below this are two numbered steps: 1. Click Profile on the My Account tab. 2. Click Instant Payment Notification Preferences in the Selling Preferences column. The following screen appears: The following screen appears: The screenshot shows the PayPal 'Instant Payment Notification Preferences' page. It has a heading 'Instant Payment Notification Preferences' and a sub-heading 'Instant Payment Notification (IPN)'. Below this is a checkbox labeled 'Instant Payment Notification (IPN)' which is currently unchecked. There is a text input field for 'Instant Payment Notification (IPN) URL:'. An 'Edit' button is at the bottom right of the form. Below the form, there are two more numbered steps: 3. Click Edit to specify your Instant Payment Notification's URL and activate the listener. The following screen appears: The following screen appears: The screenshot shows the PayPal 'Instant Payment Notification Preferences' page with the 'Instant Payment Notification (IPN)' checkbox checked. Below this is a text input field for 'Notification URL:'. A 'Save' button is at the bottom right of the form. Below the form, there are four numbered steps: 4. Click the box to activate Instant Payment Notifications. 5. Put the following address as "Notification URL": http://www.mysafemedia.com/Root/IPN.ashx 6. Click Save. At the bottom of the page, there is a footer with copyright information and a navigation bar with links: Home, Create, Latest Sites, Popular Media, Top Rated Media, Classifieds, Help, and Feedback.

Payment Settings

The PAYMENT OPTIONS button will take you to the “**Payment Options**” screen where you can create, edit or delete payment scenarios that control when and how much of a subscription payment will be required from your users.

NOTE: Clicking **Add New Payment Option** will take you to the same screen as Edit will. The difference is that the information will be blank and you will add a NEW option when you fill it in and Save.

Logout

HOME CREATE LATEST SITES POPULAR MEDIA TOP RATED MEDIA CLASSIFIEDS HELP

Contact Users | Sites | Users | Subscriptions | Master Admin Account | Event Log Viewer | Advanced Settings | About

Home > Root Admin > Subscriptions > Payment Options

PAYMENT OPTIONS

Find Payment Options Add New Payment Option

PERIOD	PERIOD UNIT	PRICE	CURRENCY	METHOD	CREATED	UPDATED		
1	Months	1.99	USD	PayPal	11/2/2009	11/6/2009	Edit	Delete
1	Months	4.99	USD	PayPal	11/2/2009	11/6/2009	Edit	Delete
1	Years	19.99	USD	PayPal	11/6/2009	11/6/2009	Edit	Delete
1	Years	39.99	USD	PayPal	11/6/2009		Edit	Delete

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Clicking on the EDIT link for any payment option will display the same screen as when an option is to be created. You may **input the values you choose for each option**. TEXT describing the option can also be included.

Logout

HOME CREATE LATEST SITES POPULAR MEDIA TOP RATED MEDIA CLASSIFIEDS HELP

Contact Users | Sites | Users | Subscriptions | Master Admin Account | Event Log Viewer | Advanced Settings | About

Home > Root Admin > Subscriptions > Payment Options

PAYMENT OPTIONS

Edit Payment Option

Period: 1

Unit: Months

Price per Period: 1.99

Currency: USD

Description: One Dollar & Ninety-Nine Cent BASIC Subscription.

Save Cancel

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Subscription Settings

Clicking the SUBSCRIPTION LEVELS button will take you to the “**Subscription Levels**” screen where you can create, edit and delete the various levels that you want to offer users of your network.

Create A Website TODAY!

FREE - FREE - FREE

Home | Make A Website | Newest | Popular | Top List | Classifieds | Contact | Help

Initial Setup | Contact Users | Sites | Users | Subscriptions | Master Admin Account | Event Log Viewer | Advanced Settings | About

Home > Root Admin > Subscriptions > Subscription Levels

Subscription Levels

Find Subscription Levels

Add New Subscription Level

ID	NAME	ALL	VIDEOS	AUDIO	BLOG	FORMS	USERS	PAYPAL	MEDIA#	QUOTA	FREE	PAYMENTS	CREATED	UPDATED	
Basic	Basic								50	10 MB	<input checked="" type="checkbox"/>		9/18/2011	9/19/2011	Edit Delete
Silver	SILVER Monthly	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	unlimited	20 MB	<input type="checkbox"/>	• 1.99USD/1M	11/2/2009	1/29/2010	Edit Delete
SilverYearly	SILVER Yearly	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	unlimited	30 MB	<input type="checkbox"/>	• 19.99USD/1Y	11/6/2009	1/29/2010	Edit Delete
GoldMonthly	GOLD Monthly	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	unlimited	unlimited	<input type="checkbox"/>	• 4.99USD/1M	11/6/2009	12/4/2010	Edit Delete
GoldYearly	GOLD Yearly	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	unlimited	unlimited	<input type="checkbox"/>	• 39.99USD/1Y	11/6/2009	11/23/2009	Edit Delete

Home | Make A Website | Newest | Popular | Top List | Classifieds | Contact | Help | Feedback

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Upon clicking either the **ADD NEW SUBSCRIPTION LEVEL** button or the **EDIT** link you will be taken a screen that allows you to manage what features are included at what levels as well as settings like storage limitations for sites.

Add New Subscription Level

Name

Gold Membership

Description

Website + Hosting for 1 year - Includes PayPal support, Member support, Picture, Video and Audio support, Contact Forms, Blog and Unlimited space.

Gives Access to All

☒

Include Videos

☒

Include Audio

☒

Include Blog

☒

Include Forms

☒

Include Users

☒

PayPal Support

☒

Max. Number of Media

☒ Unlimited

Overall Quota for Media

MB ☒ Unlimited

Order

Highlighted

☐

Payment Options [\[manage\]](#)

Note: There are several ways to use SoNET™ to generate income as it is such a powerful tool with so many uses, here are a few suggested ways to generate income with this software:

Model A: Mini-ISP = Sell websites and hosting.

Model B: Affiliate Marketing = Generate websites and use them to sell products and services.

Model C: Subscriptions = Start a niche Social Network and charge members a subscription fee.

Model D: Advertising = Give away fully functional websites and run advertising on your network.

Model E: Mini-ISP = Give away **FREE** limited functionality websites and charge for additional features and services.

Note: Selecting the **FREE** checkbox for any **Subscription Level** will mean users who select that level will NOT have to pay for a subscription and can use whatever features are assigned to that level without making any payment. **Trial accounts** eventually turn into FREE accounts if this checkbox is used.

Transaction Records

Clicking the TRANSACTIONS button will show you which recent PAYPAL **transactions** have taken place along with information such as the actual PAYPAL TRANSACTION ID and the date when **subscription started**.

Logout

HOME | CREATE | LATEST SITES | POPULAR MEDIA | TOP RATED MEDIA | CLASSIFIEDS | HELP

[Contact Users](#) | [Sites](#) | [Users](#) | [Subscriptions](#) | [Master Admin Account](#) | [Event Log Viewer](#) | [Advanced Settings](#) | [About](#)

[Home](#) > [Root Admin](#) > [Subscriptions](#) > Transactions

RECORDED TRANSACTIONS

TRANSACTIONID	CUSTOMER	SUBSCRIPTION SITE	TYPE	START/CANCEL	PERIOD	UNIT	RECURS	AMOUNT	CURRENCY	PAYMENTDATE	PAYME	
4S572886AU6944741	Michael Canfield	SILVER Monthly	IntegrityGarageDoors	subscr_payment	3/28/2010	1	Months	✓	1.99	USD	3/28/2010	ins
27T60800GV1066739	Sara Garrison	GOLD Monthly	saragarrisonvocalist	subscr_payment	3/24/2010	1	Months	✓	4.99	USD	3/24/2010	ins
4B986903XL784810E	Fred Tegetmeyer	SILVER Monthly	bryskymetal	subscr_payment	3/12/2010	1	Months	✓	1.99	USD	3/12/2010	ins

Scrolling horizontally will display data such as the **last payment date** and whether or not the payment is actually **completed and posted** to your account. Additionally the PAYPAL SUBSCRIPTION ID is displayed along with the **fee forwarded** to PAYPAL for the transaction.



UNIT	RECURS	AMOUNT	CURRENCY	PAYMENTDATE	PAYMENTTYPE	PAYMENTSTATUS	PAYMENTPENDINGREASON	PAYMENTFEE	PAYMENTGROSS	PAYPALSUBSCRIPTIONID
Months	✓	1.99	USD	3/28/2010	instant	Completed		0.36	1.99	I-83U0XU2S2BNS
Months	✓	4.99	USD	3/24/2010	instant	Completed		0.44	4.99	I-RKYYS6F6GDYR
Months	✓	1.99	USD	3/12/2010	instant	Completed		0.36	1.99	I-MLDWNT5UH8C
Years	✓	39.99	USD	3/7/2010	instant	Completed		1.46	39.99	I-UYRJRP4264LD
Months	✓	4.99	USD	3/7/2010	instant	Completed		0.44	4.99	I-YL51YJVKW5RK

Clicking the CUSTOMERS button will display ALL customers who are currently subscribed and allow editing of their subscription levels.

CUSTOMERID	SITES	EMAIL	FIRSTNAME	LASTNAME	STREET	CITY	STATE	ZIP	COUNTRY	CONFIRMED	CREATED	UPDATED	
6HXJ7HHN2QW92	RadioCoop	clkiser@mail.usf.edu	Christina	Kiser							12/7/2009	3/7/2010	Edit Delete
7GTXXNCYHH5AG	sara	radek@radek.com	Radoslaw	Piechocki							11/4/2009		Edit Delete

Setting Up a Master Admin Account

Clicking the MASTER ADMIN ACCOUNT button will take you to the “**Create Master Admin**” page where you can assign an ADMINISTRATOR to your entire network. This is used if the site OWNER wishes to allow someone such as a WEBMASTER to monitor and manage the entire network. While the owner has ALL permissions and can access the actual web control panel, the MASTER ADMIN can not. **The MASTER ADMIN can instead log into ANY site on the network using his/her credentials.**

Note: The MASTER ADMIN does not have the exact same permissions as the actual SITE OWNER but is able to edit ANY site they choose to log into with very few exceptions. You should only use this functionality with the permission of your user so as not to cause any changes that are not desired to a site. This is also the way to **monitor the content** if need be of your network especially if it contains PRIVATE or MEMBERS ONLY sites as that content will not be visible under any other circumstance to the general public. Objectionable information can be removed in this way.

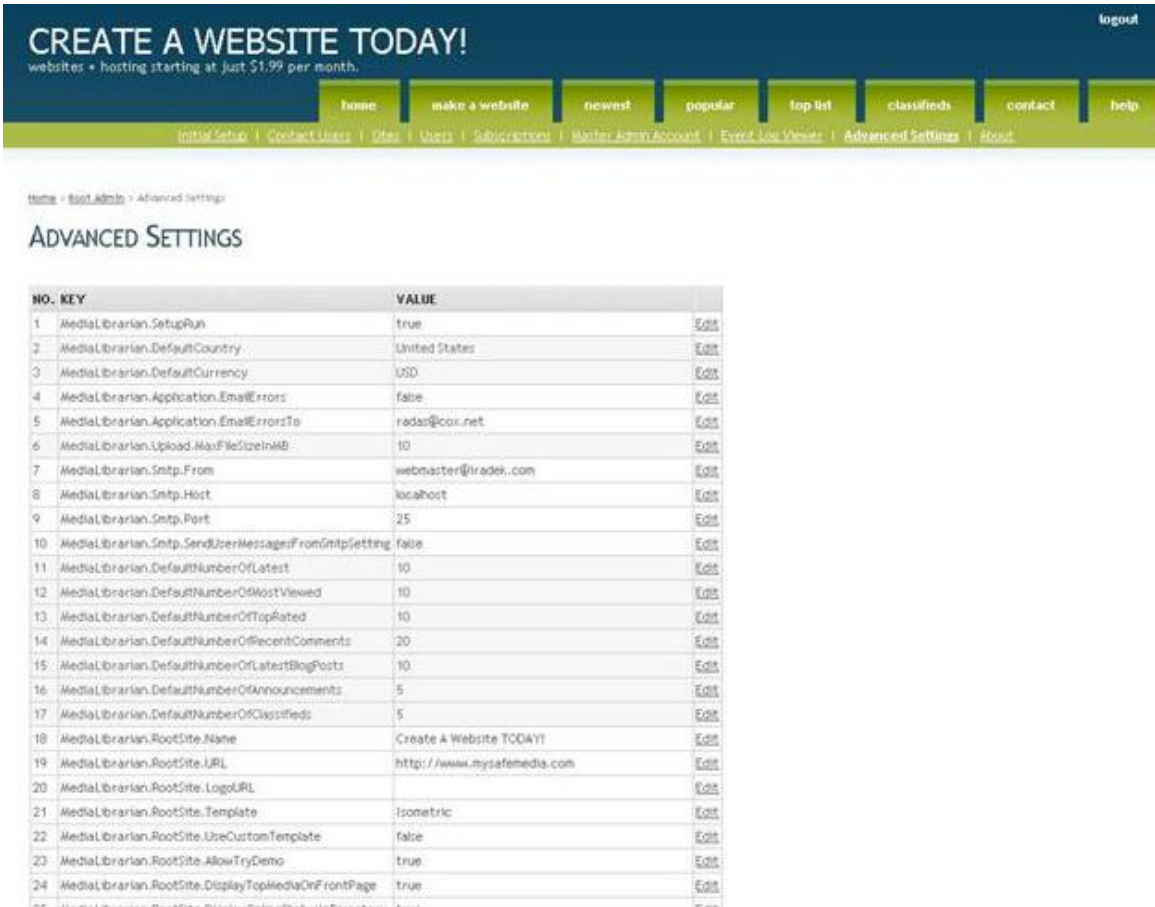
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[Home](#) [Create](#) [Latest Sites](#) [Popular Media](#) [Top Rated Media](#) [Classifieds](#) [Help](#) [Feedback](#)

The EVENT LOG Viewer button takes you to the “**Event Log Viewer**” which was covered during the Messaging Users section. Please ensure to read the section for details about this functionality.

Clicking the ADVANCED SETTINGS button will take you to the advanced settings console where several **specific controls** are placed to allow a more specific modicum of control for your network.

Advanced Settings



Once the EDIT link for ANY function is clicked the variable VALUE for that function will appear and can be changed. When you are finished simply click the UPDATE link and that value is then saved.

Advanced Settings

NO.	KEY	VALUE	
1	MediaLibrarian.SetupRun	True	Update Cancel
2	MediaLibrarian.DefaultCountry	United States	Edit

Clicking the EDIT link on ANY advanced setting variable will allow you to **adjust the available options for that setting.**

ADVANCED SETTINGS INFORMATION

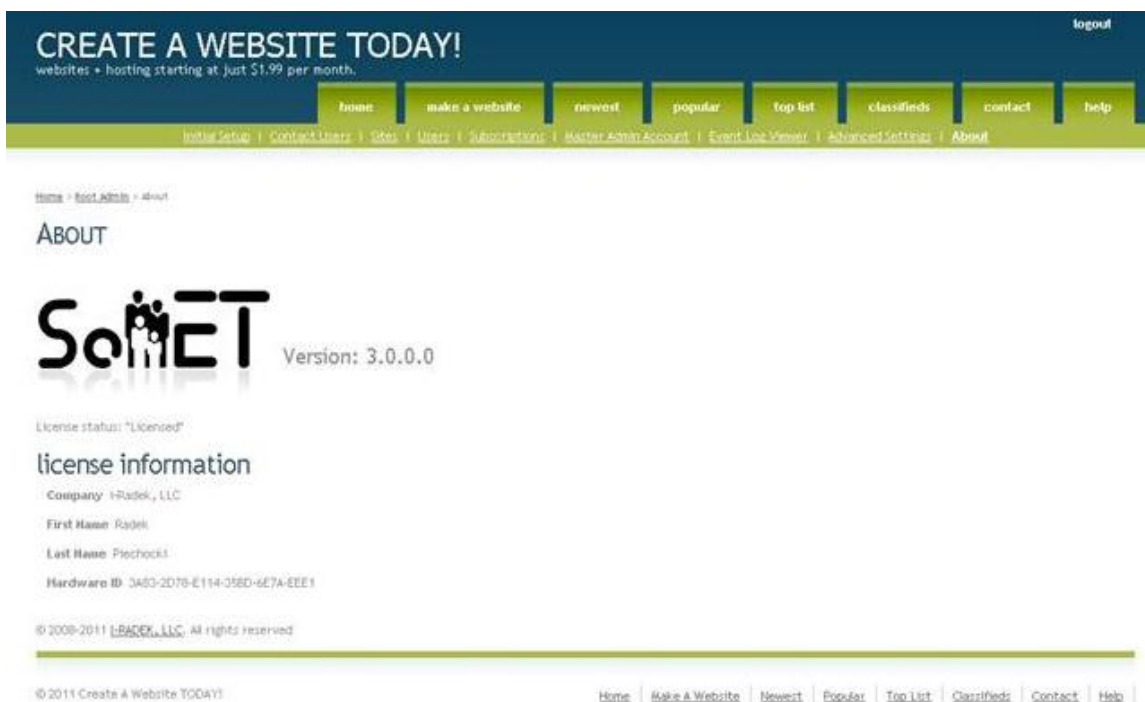
1. Set to False to Run SETUP WIZARD again
2. Set DEFAULT COUNTRY for entire network
3. Set DEFAULT CURRENCY for subscriptions and classifieds use
4. Set to Yes to send ADMIN ALERT upon errors
5. ADMIN ALERT EMAIL address
6. MAX UPLOAD FILES SIZE in Megabytes
7. OUTBOUND EMAIL From: address
8. SMTP HOST setting [Advanced Users only]
9. SMTP PORT setting [Advanced Users only]
10. FROM: email control setting
11. DELAY time (ms) between sending email messages
12. DEFAULT # OF LATEST MEDIA shown on sites
13. DEFAULT # OF MOST VIEWED MEDIA shown on sites
14. DEFAULT # OF TOP RATED MEDIA shown on sites
15. DEFAULT # OF COMMENTS shown on sites
16. DEFAULT # OF BLOG POST shown on sites
17. DEFAULT # OF PUBLIC ANNOUNCEMENTS shown on ROOT SITE
18. DEFAULT # OF CLASSIFIEDS ADS shown on ROOT SITE
19. DEFAULT # OF MEMBERS shown on sites
20. ROOT SITE TITLE /// functions like <title> HTML tag
21. ROOT URL /// Set which URL is the front/home page
22. LOGO URL /// Set the location for a logo graphic to be displayed on all root pages if needed
23. SHOW DEMO yes/no /// Whether or not to allow the live demo function

24. SHOW TOP MEDIA yes/no /// Show the top rated and most popular files on the ROOT page
25. Display ONLINE STATUS of Users in the directory
26. Display COUNTRY of users in directory
27. Display FRONTPAGE LOGIN
28. ROOT TEMPLATE /// Change how ROOT SITE looks.
29. Use CUSTOM TEMPLATE ///Use a manually included template SEE APPENDIX A
30. INBOUND HELP EMAIL account name
31. ALLOW CUSTOM PHOTO THUMBNAIL SIZE option dropdown list on upload screen
32. ALLOW SHARPEN FILTER option on photo upload screen
33. MAX PHOTO UPLOAD FILES SIZE in Megabytes
34. ALLOW CUSTOM VIDEO THUMBNAIL SIZE option dropdown list on upload screen
35. Allow user input for VIDEO DURATION on upload screen
36. MAX VIDEO UPLOAD FILES SIZE in Megabytes
37. Allow user input for AUDIO DURATION on upload screen
38. MAX AUDIO UPLOAD FILES SIZE in Megabytes
39. Check if visitor COOKIES ARE ENABLED
40. DEFAULT USER SITE TEMPLATE ///all new sites will start with this template
41. Make NEW sites PUBLIC OR PRIVATE by default ///public is default
42. FEEDBACK EMAIL setting ///input which email address shall feedback messages go to
43. Send NEW SITE CREATED NOTIFICATION TO this email
44. ALLOW SEO options for Public sites /true=yes
45. Choose DEFAULT TAB names for MEDIA.
46. Choose DEFAULT TAB names for FUN FACTS
47. Choose DEFAULT TAB names for BLOG

48. Choose DEFAULT TAB names for FORMS
49. Choose DEFAULT TAB names for ANNOUNCEMENTS
50. Choose DEFAULT TAB names for CLASSIFIEDS
51. ENABLE PUBLIC ANNOUNCEMENTS yes/no
52. SHOW ANNOUNCEMENT TIME yes/no /// show announcements with timestamp
53. NEW SITE AVATAR WIDTH setting /// Width of the avatar displayed in announcements.
54. # of ANNOUNCEMENTS SHOWN ON ROOT site
55. ENABLE CLASSIFIEDS Feature yes/no
56. SHOW CLASSIFIEDS COMPENSATION value
57. Display CLASSIFIEDS ADS ON ROOT page center column
58. Allow CLASSIFIEDS COMMENTS true/false
59. ENABLE VIDEO CHAT yes/no ///on contact pages
60. ENABLE SUBSCRIPTIONS yes/no
61. FREE TRIAL PERIOD ///how many days
62. ENABLE JOBS /// enable background task like outbound user notifications
63. Set JOB START TIMES ///when would you like a background task to start
64. FORCE users to keep the original PROFILE PICTURE true/false
65. PAYPAL SANDBOX URL ///default is sandbox payment system
66. PAYPAL URL ///default is normal payment system
67. USE PAYPAL SANDBOX yes/no
68. PAYPAL EMAIL for subscription payments to go to ///your PayPal account email
69. Support external HTML editor cut/paste /// true/false
70. # of MEMBERS THAT CAN BE MESSAGED by site owners at once
71. DEFAULT Time To Live for RSS feeds.
72. SET UPLOAD TEMP DIRECTORY

Licensing

Clicking the ABOUT button will display the current **license configuration** for the SoNET™ installation as illustrated below.



Note: ALL SoNET versions are equal in capability. **Your license determines how many sites SoNET will allow you to have on your network.** The number is NOT cumulative but instead a TOTAL for the amount of sites allowed, so if you delete unused sites, you can effectively use the maximum amount allowed by your license. This ensures that your network is utilized 100% and helps you run a more efficient install with no wasted sites. **SoNET is typically sold with a 500 site license.**

SoNET Licenses and number of sites available per:

Generates 25 sites -	SoNET Free
Generates 100 sites -	SoNET Light
Generates 500 sites -	SoNET
Generates 2000 sites -	SoNET 2K
Generates 5000 sites -	SoNET 5K
Generated Unlimited sites -	SoNET Ultra

Enjoy!

Business Information

SoNET™ is a Web Design Automation product designed to Enable Entrepreneurs. .

SoNET can be used to earn income via an Internet based business. We have tested and proven several of these and will describe to you what has been proven to work for actual entrepreneurs using this product. Several business plans are supported and more remain to be tested or developed.

Your Mission

Your task as a sales person will be to provide the general public and small businesses with low cost websites using your SoNET™ powered domain. Optionally, you may create and optimize affiliate websites to earn increments of income from sales or you can run a small niche (topic based) social network and make money from membership/subscription payments. Finally you can build up a sizeable amount of traffic on a network and then sell advertising on it.

Marketing and Sales HOW-TO

Once you have your SoNET™ powered domain up and running you will need to select which business you are going to get into. Once you have done that and your site is customized for that purpose it is time to start marketing. Here are a few ideas that have worked for other users of SoNET™:

1. Telling people that they can get a low-cost website plus hosting at (your domain.com).
2. Having other merchants do the same thing for you as part of a promotion.
3. Having organizations like Churches do the same thing in return for a profit share.
4. Using SEO to attract customers via the Internet.
5. Conducting B2B type sales marketing using the included marketing handout.
6. Email campaigns to potential customers.
7. Live events sponsored by your domain.com.
8. Commissioned sales forces

The biggest marketing tool you have is the understanding that **your customer no longer needs a webmaster or graphic design artist nor do they need a computer programmer or database engineer. These specialists and the task they performed in the past have been largely AUTOMATED within the SoNET™ product.** Additionally you can sell them the ability to exploit a BLOG (like Wordpress), Announcements system (like the shout box on ModelMayhem), Journal (like Vista Print), Form engine (like a custom designed website), Classifieds engine (like Craigslist), Ratings (like HotORNot), Comments (like Facebook), Videos (like Youtube), Pictures and Music (like Myspace), Slideshows (like Photobucket) and much more. All you have to do is introduce them to the product that was created to empower them, SoNET™. Technologically it can be surmised like this “this product lets anyone build a website with the top features in seconds”.

Business Models

Model A: Mini-ISP = Sell websites and hosting.

Model B: Affiliate Marketing = Generate websites and use them to sell products and services.

Model C: Subscriptions = Start a niche Social Network and charge members a subscription fee.

Model D: Advertising = Give away FREE websites and run advertising on your network.

Model E: Mini-ISP = Give away FREE limited functionality websites and charge for additional features and services

Mini-ISP, Sell Websites Plus Hosting

Since running a SoNET™ powered server is extremely economical, running a business based on the capabilities of the platform is a very smart and logical thing to do. After all, this Web Engine was made specifically to help those with little to no resources or technical ability start a business that has a very large mass appeal anywhere it is used and does not require any additional infrastructure to run and generate profit. You can simply offer MORE FOR LESS than any other competitor and simply need to make that fact known to the general public.

Here, we illustrate how to function as a Mini-ISP (Internet Service Provider).

PLAN A: Buy a domain name, install SoNET™ there and sell websites.

This is exactly what most ISP's do. They create a self serve portal where a customer can go and build a template based website and customers are in return charged a monthly hosting fee. All you need do is the exact same thing and charge LESS than the major ISP's then tell as many people as possible about the domain you have created where they can get a better deal. If you already understand business and customer service then you can sell those same websites using a commissioned sales force who can build the sites for the customers and charge much more to do so while still beating EVERY webmaster on price, capability and time to completion. Your customers may also redirect their own URL's to the websites they bought from you or simply use the main network URL along with the "www.mainsite.com/mysitename" method.

NOTE: Customer e-mail accounts can be purchased from URL/Domain retailers. We do not advise providing email services on your server.

****WEBSITE THEORY****

A website is the partial equivalent of having a newspaper, television station and radio station that broadcast 24 hours a day every day of the year without taking any breaks whatsoever. Therefore if you have a message to broadcast or communicate, then a website is the most logical way to transmit that message to the public. It is also the most economical and efficient.

OK, having laid out the information you need to concentrate on, lets get rid of some **Myths** about Websites.

1. You must be a webmaster to have a website. The truth is that **webmaster skills are not needed to create a website with SoNET™.**
2. You need a big budget to pay for a website. The truth is that most SoNET™ powered vendors will let you buy a powerful **website plus hosting for less than \$10 per month.**
3. Making a website takes a long time. The truth is that a SoNET™ powered vendor can make you **a website in as little as 5 minutes.**

****HOW TO MAKE MONEY SELLING WEBSITES****

To make REAL money with this method you will need to broadcast the fact that the service is available at your DOT COM and the price is right. Tell everyone you can, distribute the marketing materials along with your contact information as widely as is possible and let Churches and retailers offer your service as a customer reward.

REVENUE MODEL

Model A: Sell limited functionality websites at an extremely economical rate and charge more for increased capability sites.

Example: Start a DOT COM by buying a URL and low cost virtual server, then installing your SoNET™ engine. Next customize your URL to be visually attractive and present the following marketing message: "Build your own website fast using our low cost service". Then setup your SoNET™ engine to charge a monthly hosting subscription of \$3 per month (this low price undercuts every major ISP on earth) Next, tell everyone you can that you know of a fantastic new service online that lets you build a powerful website fast, easy and economically. Further more, print and hand out the included website marketing handout to small business owners so they may purchase websites as well.

Once you get your first 20 customers you will be operating in the black and any customers beyond that represent 100% pure profit that you can use to change your life. Now ask yourself how hard it is to go outside and tell a few hundred people about this new DOT COM that allows them to build a powerful website for just \$3 per month. If you tell 10 people per day and only do business with 1 of them in just one month you will generate \$90. Now, since those people continue to pay you monthly and you continue to get new customers, in 1 year that's \$7300 in **REAL PROFIT** from just telling people about the service and doing business with 10% of them. Now as we say, "Are You Ready To Roll?"

Sell Websites Plus Hosting, **THE MATH**

Now let's do the math with selling slightly more powerful websites at \$6 per month and take it out to your first year. Your PROFIT is \$14, 600.

Now let's do the math with selling slightly more powerful websites at \$9 per month and take it out to your first year. Your PROFIT is \$21, 900.

Now let's do the math with selling slightly more powerful websites at \$12 per month and take it out to your first year. Your PROFIT is \$29, 200.

OK now lets see what happens if you manage to do business with 2 customers a day which would net you \$180 in your first month.

Now let's do the math with selling slightly more powerful websites at \$6 per month and take it out to your first year. Your PROFIT is \$29, 200.

Now let's do the math with selling slightly more powerful websites at \$9 per month and take it out to your first year. Your PROFIT is \$43, 800.

Now let's do the math with selling slightly more powerful websites at \$12 per month and take it out to your first year. Your PROFIT is \$58, 400.

So what you just learned that if you manage to sell 2 x \$12 per month websites a day by telling people about the URL where you have the service posted, you can out earn 77% of the people on the entire planet. BTW, none of this is conjecture, it has been personally tried tested and proven by us and you can see a live example of this plan in action at www.MySafeMedia.com . This is a REAL business that will work anywhere, in any language irregardless of the economic climate. As a matter of fact, the worse things get the larger your market, because people want more for less and you have the capability to give it to them.

Affiliate Marketing

Since SoNET™ powered servers can generate immensely powerful and feature loaded websites in seconds, and the number of websites generated is only limited by the storage space on that server, it is logical for an Affiliate Marketer to use it to do just that. Generate websites and use them to sell products and services or simply to collect leads and re-sell those to businesses who can not get them.

Here, we illustrate how to function as an Affiliate Marketing worker.

PLAN B: Buy a domain name, install SoNET™ and generate websites to use for Affiliate Marketing.

This is exactly how the top earning Affiliate Marketers on the Internet make lots of money. They create many similar (not duplicate) websites to sell the same thing which increases the odds that they will be found in the search rankings for the products or services they want to sell. All you need to do is the exact same thing. If you do not intend to sell the product or service then capture the lead for the product or service and sell that to a business instead.

NOTE: Each website you use for affiliate marketing needs to be similar for the same product but not duplicate.

****PPC THEORY****

If you can pay for or/and SEO to get pre-qualified web traffic to a website that has been optimized to deliver an effective sales pitch, you will be able to make sales of the product or service represented there. Furthermore, if you do not want to sell the product or service you captured the lead for, then sell the lead to a business who can fulfill the buyers need. While, if you spend more money getting the previously described traffic to the previously described website than you make, you will lose money.

OK, having laid out the information you need to concentrate on, let's get rid of some myths about Affiliate Marketing.

1. You must join an Affiliate Program to make money online. The truth is that **if you do not join a program you are simply not splitting your profit.**
2. You need a big PPC budget to pay for big traffic. The truth is that **you can actually SEO your Affiliate Websites for FREE and get big traffic.**
3. ALL potential products that can be sold have been sold. The truth is that **there are INFINITY products to sell and more created daily.**

****HOW TO MAKE MONEY WITH AFFILIATE MARKETING****

To make REAL money with this method you will need to select a single product or service, research whether or not the product or service has some market value, identify the optimal search criteria for purchasers to use to find said product or service and create as many different websites to sell that product or service as is possible. The choice of selling the product or service versus selling the lead is up to you. Next you can choose to either SEO those sites to attract FREE traffic, Pay Per Click advertise those websites or do both.

REVENUE MODEL

Model B: Generate many similar (not duplicate) topic based websites and use them to sell products and services via affiliate marketing programs.

Example: Start a DOT COM by buying a URL and low cost virtual server, then installing your SoNET™ engine. Next, create a website about travel using your engine. Then customize that site to reflect that there are many places to visit on Earth and you can purchase low cost tickets to start traveling at this site. Next, join an affiliate program that allows you to make good commission from every ticket or travel package you sell. Next optimize the site you created to rank high in the search engines. Now create 10 slightly differently worded sites all pointing to the very same affiliate account and optimize each. This should be obvious at this point right. Finally buy Pay Per Click Advertisements to drive targeted traffic to those sites. Now, for this example let's say that you can make 200 websites, ALL to use for affiliate marketing, optimize each one for the search engines, buy PPC Ads and start collecting small amounts of income from each.

The first thing is that you have 200 more chances of coming up in the search results than competition sites that sell travel tickets. This allows you in some cases to be EVERY SINGLE RESULT ON A SEARCH ENGINE PAGE, which makes your marketing efforts much more effective. In fact it is the #1 search strategy ever devised for Affiliate Workers.

So let's see what it looks like with 200 similar sites all feeding the same affiliate account and generating \$1 per day each from sales.

\$73000 per year in INCOME.

So what you just learned that if you manage to make \$1 per day each from 200 x PPC sites, you can out earn 96% of the people on the entire planet.

Affiliate Marketing, **THE MATH**

Now let's do the math with selling slightly more at \$2 per day, per website. Your INCOME is \$146,000.

Now let's do the math with selling slightly more at \$4 per day, per website. Your INCOME is \$292,000.

Now let's do the math with selling slightly more at \$8 per day, per website. Your INCOME is \$584,000.

Earning more that \$580,000 per year means you are now out earning 99% of the people on the planet. "Are You Ready To Roll?"

Subscriptions, Niche Social Networks

Since your SoNET™ installation is a Social Network you can use it to generate a profit by making it specific about a topic and attracting users who are interested in that topic primarily. A proven fact is that users WILL pay for membership to a niche network but WILL NOT pay for membership to a generic network. An example of this is ModelMayhem or LinkedIn. Ensure your membership fee is very low and your topic is attractive.

Here, we illustrate how to make money from subscriptions to a Niche Social Network.

PLAN C: Buy a domain name, install SoNET™ and start a niche Social Network then charge a subscription fee to members.

This is exactly how the top earning niche social networks make MILLIONS of dollars per month. This is NOT how FAILING generic Social Networks like those with 100 million+ members operate and that is why they DO NOT MAKE A PROFIT. The bottom line on social networks is as follows: **If you do not have a specific topic, offer the features people need and charge a membership fee you will NOT make any money until you have huge levels of traffic.** ONLY niche networks are making PROFIT and they are doing it by selling memberships.

NOTE: You may collect daily, weekly, monthly or yearly payments from customers automatically with SoNET™ and PayPal.

****NICHE SOCIAL NETWORKING THEORY****

Users of topic based Social Networks are much more likely to become active and loyal to that network based on heightened interest and relevance to them. Generic networks serve very little true purpose and are populated haphazardly by users whose loyalty is easily swayed. NO generic network has generated any profit. Most niche networks generate profit.

OK, having laid out the information you need to concentrate on, lets get rid of some myths about Social Networks.

1. Social Networks are unsafe. The truth is that **SoNET™ powered networks allow users to have private sites with members only logins.**
2. You need a big budget to create a network of your own. The truth is that most **SoNET™ powered vendors spend less than \$500 total to get their first network up and earning.**
3. Making a network takes advanced programming skills. The truth is that **a SoNET™ powered vendor with ZERO programming skills can create a network in a few hours.**

****HOW TO MAKE MONEY SELLING SUBSCRIPTIONS TO A NICHE SOCIAL NETWORK****

Find a niche topic that you can identify with for your first network and create your profile website to be the epitome of what type of person uses the network. Next create some FREE classifieds ads online that describe your network and it's purpose. Be sure to tell like minded people in your immediate area about the network. Finally, visit generic social networks and use their demographic search tools to find potential customers and tell them about your new network. In a short time you will attract hundreds of new users and be making money as long as your network does not cost too much. Most people will pay \$1 dollar per month for a network without question.

REVENUE MODEL

Model C: Start a niche Social Network.

Example: Start a DOT COM by buying a URL and low cost virtual server, then installing your SoNET™ engine. Next, customize your domain to be all about a single topic, in this example case we will choose "Dating for video gamers". Next, setup your SoNET™ engine to charge a \$10 per year membership fee. Now get on all the video game forums and advertise your site. Next optimize your network to show up in the search rankings for "dating" and "gamers". If possible buy advertising in gaming magazines and sponsor gaming competitions.

Subscriptions, Niche Social Networks **THE MATH**

Now let's do the math and say you can attract 10,000 sign-ups per year because you have such a unique site and there are no others like it. You will earn \$100,000 per year for your efforts. Now let's do the math and say you can attract 50,000 sign-ups per year because you have such a unique site and there are no others like it. You will earn \$500,000 per year for your efforts.

Plus whatever affiliate marketing and product sales you can manage in addition to advertising revenue. It is not impossible to generate over ONE MILLION DOLLARS PER YEAR running a small social network that reaches less than 100k people. There are hundreds of subscription topic based networks already out there that reach over 1 Million people like ModelMayhem and LinkedIN and they generate millions in revenue every month. **You can do this.** Best of all, if you just need \$40,000 per year to live well, you can do this with a small network of monthly subscribers.

Sell Advertising

Since your SoNET™ installation can build highly attractive networks that attract tens of thousands of users and Internet visitors, you can use it to sell advertising on your high traffic domains.

Here, we illustrate how to make money from Advertising.

PLAN D: Buy a domain name, install SoNET™ and Give away FREE websites plus hosting by ANY means necessary.

This is exactly how Facebook makes its money.

NOTE: Google will approach you for advertising once you reach over 10,000 visitors per month for three months straight. You may join other advertising programs sooner.

****ADVERTISING SALES USING NETWORKS THEORY****

Once you have large amounts of Internet traffic, you can sell advertising at a rate that is attractive to buyers who need to advertise. Once you have HUGE TRAFFIC, you can charge a lot more for the same services because buyers who have something to advertise need you badly.

OK, having laid out the information you need to concentrate on, let's get rid of some myths about Advertising online.

1. Adwords is the only way to make money. **There are HUNDREDS of advertising networks that can help you generate more income than you can with Google.**
2. You need HUGE TRAFFIC to generate income with Ads. The truth is that **you can generate money with as little as 1000 viewers per month.**
3. You will not get anyone to pay you for advertising. The truth is that **advertising on smaller websites is the number one way that small business owners now use** since ALL other mechanisms are too expensive and ineffective.

****HOW TO MAKE MONEY SELLING ADS ON YOUR NETWORK****

Give FREE websites away to every person and business you see. Once your networks traffic reaches 1000 views per month, sign up as an Ad publisher. The faster you can give websites away, the faster you will build traffic so use any gimmick you can like local concert promoters and retail outlets. Let them give away a FREE website to every customer, Let Churches give websites to every parishioner and let used car salesmen give websites away with every car. This works FAST!

REVENUE MODEL

Model D: Sell Advertising.

Example: Start a DOT COM by buying a URL and standalone dedicated server then install your SoNET™ engine and set your generated websites with the following limit: 5mb of content (that's about 50 pictures and about 10 pages of text). If your server has 50gb of space available then you can give away about 10,000 websites on that server which typically with word of mouth will generate about 10,000 visitors per day and 100,000 hits per day. Next, customize your domain to look like a fun, modern place to have a website. Next, give away FREE websites to generate network traffic. Next join an Ad publishing networks and take clients.

Selling Advertising on Your Network THE MATH

Now let's do the math and say you can attract 10,000 visitors per month to your network. You also get paid 5 cents for every 1000 impressions (view of a banner, not a click) you can provide for your customers banner Ad. Now let's say that each of your 10,000 monthly visitors views 5 pages on your network per session and visits the network 10 times a month. That's 500,000 impressions per month which nets you \$25 dollars. Now increase your traffic to 100,000 visitors and the same stats. That's \$250 per month. Don't forget that you will also be paid for the clicks you generate. So lets calculate using the 5 cents per 1000 impressions and assume you also generate 1 click per 1000 impressions for which you are paid a solid 5 cents and additionally you are paid a solid \$5 if your click buys. We will also say you get 1 sale per 10 clicks.

Now let's do the math for 100,000 visitors, 5,000,000 impressions per month, 5000 clicks and 500 sales per month. That's \$250 from impressions, \$250 from clicks and \$2500 from sales commissions or \$36,000 dollars per year.

Now give away more websites using your local radio and television stations.

Now let's do the math if you actually gave away the entire 10,000 websites on that server and those site owners visit DAILY for a 30 day month. Your income would be \$1,080,000 MILLION dollars for the month.

Questions, Problems?

Please contact support@iradek.com with any problems. We will be glad to help you.

“Enabling Entrepreneurs, E-Evolving Enterprise”; Those words are not only a tagline but an actual mission statement that reflects the true intent behind the SoNET™ Web Engine and it's creators, iRadek Software.

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